

**FOURTH QUARTER 2022** 

FINANCIAL SUPPLEMENT

### ALLY FINANCIAL INC. FORWARD-LOOKING STATEMENTS AND ADDITIONAL INFORMATION



This document and related communications should be read in conjunction with the financial statements, notes, and other information contained in our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K. This information is preliminary and based on company and third-party data available at the time of the presentation or related communication.

This document and related communications contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the fact that they do not relate strictly to historical or current facts—such as statements about the outlook for financial and operating metrics, and future capital allocation and actions. Forward-looking statements often use words such as "believe," "expect," "anticipate," "intend," "pursue," "seek," "continue," "estimate," "project," "outlook," "forecast," "potential," "target," "objective," "trend," "plan," "goal," "initiative," "priorities," or other words of comparable meaning or future-tense or conditional verbs such as "may," "will," "should," "would," or "could." Forward-looking statements convey our expectations, intentions, or forecasts about future events, circumstances, or results. All forward-looking statements, by their nature, are subject to assumptions, risks, and uncertainties, which may change over time and many of which are beyond our control. You should not rely on any forward-looking statement as a prediction or guarantee about the future. Actual future objectives, strategies, plans, prospects, performance, conditions, or results may differ materially from those set forth in any forward-looking statement. Some of the factors that may cause actual results or other future events or circumstances to differ from those in forward-looking statements are described in our Annual Report on Form 10-K for the year ended December 31, 2021, our subsequent Quarterly Reports on Form 10-Q or Current Reports on Form 8-K, or other applicable documents that are filed or furnished with the U.S. Securities and Exchange Commission (collectively, our "SEC filings"). Any forward-looking statement made by us or on our behalf speaks only as of the date that it was made. We do not undertake to update any forward-looking statement to reflect the impact of events, circumstances, or results that arise after the date that the statement was made, except as required by applicable securities laws. You, however, should consult further disclosures (including disclosures of a forward-looking nature) that we may make in any subsequent SEC filings.

This document and related communications contain specifically identified non-GAAP financial measures, which supplement the results that are reported according to U.S. generally accepted accounting principles ("GAAP"). These non-GAAP financial measures may be useful to investors but should not be viewed in isolation from, or as a substitute for, GAAP results. Differences between non-GAAP financial measures and comparable GAAP financial measures are reconciled in the presentation.

Unless the context otherwise requires, the following definitions apply. The term "loans" means the following consumer and commercial products associated with our direct and indirect financing activities: loans, retail installment sales contracts, lines of credit, and other financing products excluding operating leases. The term "operating leases" means consumer- and commercial-vehicle lease agreements where Ally is the lessor and the lessee is generally not obligated to acquire ownership of the vehicle at lease-end or compensate Ally for the vehicle's residual value. The terms "lend," "finance," and "originate" mean our direct extension or origination of loans, our purchase or acquisition of loans, or our purchase of operating leases, as applicable. The term "consumer" means all consumer products associated with our loan and operating-lease activities and all commercial retail installment sales contracts. The term "commercial" means all commercial products associated with our loan activities, other than commercial retail installment sales contracts. The term "partnerships" means business arrangements rather than partnerships as defined by law.

# ALLY FINANCIAL INC. TABLE OF CONTENTS



	Page(s)
Consolidated Results	
Consolidated Financial Highlights	4
Consolidated Income Statement	5
Consolidated Period-End Balance Sheet	6
Consolidated Average Balance Sheet	7
Segment Detail	
Segment Highlights	8
Automotive Finance	9-10
Insurance	11
Mortgage Finance	12
Corporate Finance	13
Corporate and Other	14
Credit Related Information	15-16
Supplemental Detail	
Capital	17
Liquidity and Deposits	18
Net Interest Margin	19
Ally Bank Consumer Mortgage HFI Portfolios	20
Earnings Per Share Related Information	21
Adjusted Tangible Book Per Share Related Information	22
Core ROTCE Related Information	23
Adjusted Efficiency Ratio Related Information	24

### **ALLY FINANCIAL INC. CONSOLIDATED FINANCIAL HIGHLIGHTS**



(\$ in millions, shares in thousands)			C	UAR	TERLY TREM	IDS			 CHAN	IGE V	S.		FU	JLL YEAR	
Selected Income Statement Data	4Q 22		3Q 22		2Q 22		1Q 22	4Q 21	3Q 22		4Q 21	FY 2022		FY 2021	HANGE
Net financing revenue (excluding Core OID) (1)	\$ 1,685	\$	1,730	\$	1,774	\$	1,703	\$ 1,663	\$ (45)	\$	22	\$ 6,892	\$	6,205	\$ 687
Core OID	(11)		(11)		(10)		(10)	(9)	0		(2)	(42)		(38)	(4)
Net financing revenue (as reported)	1,674		1,719		1,764		1,693	1,654	(45)		20	6,850		6,167	683
Other revenue (adjusted) <sup>(1)</sup>	478		359		448		508	533	119		(55)	1,793		2,177	(384)
Change in fair value of equity securities (2)	49		(62)		(136)		(66)	21	111		28	(215)		(7)	(208)
Repositioning (2)	0		`_		` _		`_	(9)	0		9	· _		(131)	131
Other revenue (as reported)	527		297		312		442	545	230		(18)	1,578		2,039	(461)
Provision for loan losses	490		438		304		167	210	52		280	1,399		241	1,158
Noninterest Expense (ex. Repositioning)	1,209		1,141		1,138		1,122	1,090	68		119	4,610		4,110	500
Repositioning	57		20		0		0	_	37		57	77		0	77
Total noninterest expense (3)	1,266		1,161		1,138		1,122	1,090	105		176	4,687		4,110	577
Pre-tax income from continuing operations	 445	-	417	_	634		846	 899	 28		(454)	 2,342		3,855	(1,513)
Income tax expense	167		117		152		191	241	50		(74)	627		790	(163)
(Loss) income from discontinued operations, net of tax	_		(1)		_		_	(6)	1		` 6	(1)		(5)	4
Net Income	\$ 278	\$	299	\$	482	\$	655	\$ 652	\$ (21)	\$	(374)	\$ 1,714	\$	3,060	\$ (1,346)
Preferred Dividends	27		27		28		28	28	` 0		(1)	110		57	53
Net income attributable to common shareholders	\$ 251	\$	272	\$	454	\$	627	\$ 624	\$ (21)	\$	(373)	\$ 1,604	\$	3,003	\$ (1,399)
Core Pre-Provision Net Revenue <sup>(4)</sup> Selected Balance Sheet Data (Period-End)	\$ 954	\$	948	\$	1,084	\$	1,088	\$ 1,107	\$ 6	\$	(152)	\$ 4,075	\$	4,271	\$ (197)
Total assets	\$ 191,826	\$	188,640	\$	185,703	\$	184,297	\$ 182,350	\$ 3,186	\$	9,476				
Consumer loans	106,610		106,720		103,683		99,869	98,226	(110)		8,384				
Commercial loans	29,138		25,736		24,774		25,496	24,042	3,402		5,096				
Allowance for loan losses	(3,711)		(3,611)		(3,450)		(3,301)	(3,267)	(100)		(444)				
Deposits	152.297		145,751		140.401		142,475	141,558	6.546		10.739				
Total equity	12,859		12,434		13,984		15,413	17,050	425		(4,191)				
Common Share Count	,		,		,,,,,,			,			( , - ,				
Weighted average basic	301,279		308,220		322,057		335,678	345,870	(6,941)		(44,591)	316,690		362,583	(45,892)
Weighted average diluted	303,062		310,086		324,027		337,812	348,666	(7,024)		(45,604)	318,629		365,180	(46,550)
Issued shares outstanding (period-end) Per Common Share Data	299,324		300,335		312,781		327,306	337,941	(1,011)		(38,616)				, ,
Earnings per share (basic)	\$ 0.83	\$	0.88	\$	1.41	\$	1.87	\$ 1.80	\$ (0.05)	\$	(0.97)	\$ 5.06	\$	8.28	\$ (3.22)
Earnings per share (diluted)	0.83		0.88		1.40		1.86	1.79	(0.05)		(0.96)	5.03		8.22	(3.19)
Adjusted earnings per share (1)	1.08		1.12		1.76		2.03	2.02	(0.04)		(0.94)	6.06		8.61	(2.56)
Book value per share	35.20		33.66		37.28		39.99	43.58	1.53		(8.38)				
Tangible book value per share (5)	32.18		30.63		34.34		37.14	40.79	1.55		(8.61)				
Adjusted tangible book value per share <sup>(5)</sup> Select Financial Ratios	29.96		28.39		32.16		35.04	38.73	1.57		(8.76)				
Net interest margin (as reported)	3.65%		3.81%		4.04%		3.93%	3.80%				3.85%		3.54%	
Net interest margin (ex. Core OID) (1)	3.68%		3.83%		4.06%		3.95%	3.82%				3.88%		3.56%	
Cost of funds	2.77%		1.93%		1.16%		1.03%	1.06%				1.74%		1.22%	
Cost of funds (ex. Core OID) (1)	2.73%		1.89%		1.12%		0.99%	1.03%				1.71%		1.19%	
Efficiency Ratio (6)	57.5%		57.6%		54.8%		52.6%	49.6%				55.6%		50.1%	
Adjusted efficiency ratio (6)	50.6%		48.2%		43.9%		45.6%	44.4%				47.0%		43.7%	
Return on average assets	0.5%		0.6%		1.0%		1.4%	1.4%				0.9%		1.7%	
Return on average total equity	7.9%		8.2%		12.4%		15.5%	14.5%				11.2%		18.5%	
Return on average tangible common equity	10.7%		10.9%		15.9%		19.3%	17.6%				14.4%		20.9%	
Core ROTCE (7) Capital Ratios (8)	17.6%		17.2%		23.2%		23.6%	22.1%				20.5%		24.3%	
Common Equity Tier 1 (CET1) capital ratio	9.3%		9.3%		9.6%		10.0%	10.3%							
Tier 1 capital ratio	10.7%		10.8%		11.1%		11.5%	11.9%							
Total capital ratio	12.2%		12.4%		12.7%		13.1%	13.5%							
Tier 1 leverage ratio (1) Represents a non-GAAP financial measure. For more details refer to page 21.	8.6%		8.8%		9.1%		9.4%	9.7%							

<sup>(1)</sup> Kepresents a non-GAAP financial measure. For more details refer to page 21.
(2) See page 25 and 26 for methodology and detail.
(3) Including but not limited to employee related expenses, commissions and provision for losses and loss adjustment expense related to the insurance business, information technology expenses, servicing expenses, facilities expenses, marketing expenses, and other professional and legal expenses.
(4) Represents a non-GAAP financial measure. See page 25 and 26 for methodology and detail.
(5) Represents a non-GAAP financial measure. For more details refer to page 22.

<sup>(</sup>a) Represents a non-GAAP financial measure. For more details refer to page 24.

(7) Represents a non-GAAP financial measure. For more details refer to page 23.

(8) For more details on the final rules to address the impact of CECL on regulatory capital by allowing BHCs and banks, including Ally, to delay and subsequently phase-in its impact, see page 25.

### **ALLY FINANCIAL INC. CONSOLIDATED INCOME STATEMENT**



																		_		
				Q	UARTE	RLY TREN	DS					CHAN	GE VS.				FUL	L YEAR		
(\$ in millions)		4Q 22		3Q 22		2Q 22		1Q 22		4Q 21		3Q 22	4	Q 21	F	Y 2022	F	Y 2021	c	CHANGE
Financing revenue and other interest income																				
Interest and fees on finance receivables and loans	\$	2,423	\$	2,120	\$	1,842	\$	1,714	\$	1,679	\$	303	\$	744	\$	8,099	\$	6,468	\$	1,631
Interest on loans held-for-sale		13		10		4		4		4		3		9		31		18		13
Total interest and dividends on investment securities		220		206		195		183		162		14		58		804		579		225
Interest-bearing cash		31		16		5		2		2		15		29		54		15		39
Other earning assets		12		12		8		5		5		_		7		37		21		16
Operating leases		400		397		396		403		403		3		(3)		1,596		1,550		46
Total financing revenue and other interest income		3,099		2,761		2,450		2,311		2,255		338		844		10,621		8,651		1,970
Interest expense																				
Interest on deposits		946		567		263		211		226		379		720		1,987		1,045		942
Interest on short-term borrowings		40		43		19		5		_		(3)		40		107		1		106
Interest on long-term debt		200		194		184		185		189		6		11		763		860		(97)
Interest on other		(1)				1						(1)		(1)				8		(8)
Total interest expense		1,185		804		467		401		415		381		770		2,857		1,914		943
Depreciation expense on operating lease assets		240		238		219		217		186		2		54		914		570		344
Net financing revenue (as reported)	\$	1,674	\$	1,719	\$	1,764	\$	1,693	\$	1,654	\$	(45)	\$	20	\$	6,850	\$	6,167	\$	683
Other revenue																				
Insurance premiums and service revenue earned		302		289		280		280		280		13		22		1,151		1,117		34
Gain on mortgage and automotive loans, net		24		10		4		14		14		14		10		52		87		(35)
Loss on extinguishment of debt		_		_		_		_		(10)		_		10		_		(136)		136
Other (loss) / gain on investments, net		53		(54)		(124)		5		73		107		(20)		(120)		285		(405)
Other income, net of losses		148		52		152		143		188		96		(40)		495		686		(191)
Total other revenue		527		297		312		442		545		230		(18)		1,578		2,039		(461)
Total net revenue		2,201		2,016		2,076		2,135		2,199		185		2		8,428		8,206		222
Provision for loan losses		490		438		304		167		210		52		280		1,399		241		1,158
Noninterest expense																				
Compensation and benefits expense		503		467		437		493		413		36		90		1,900		1,643		257
Insurance losses and loss adjustment expenses		63		70		89		58		55		(7)		8		280		261		19
Other operating expenses		700		624		612		571		622		76		78		2,507		2,206		301
Total noninterest expense		1,266		1,161		1,138		1,122		1,090		105		176		4,687		4,110		577
Pre-tax income from continuing operations	\$	445	\$	417	\$	634	\$	846	\$	899	\$	28	\$	(454)	\$	2,342	\$	3,855	\$	(1,513)
Income tax expense from continuing operations		167		117		152		191		241		50		(74)		627		790		(163)
Net income from continuing operations		278		300		482		655		658		(22)		(380)		1,715		3,065		(1,350)
(Loss) from discontinued operations, net of tax				(1)						(6)		1		6		(1)		(5)		4
Net income	\$	278	\$	299	\$	482	\$	655	\$	652	\$	(21)	\$	(374)	\$	1,714	\$	3,060	\$	(1,346)
Preferred Dividends		27		27		28		28		28				(1)		110		57		53
Net Income Available to Common Shareholders	\$	251	\$	272	\$	454	\$	627	\$	624	\$	(21)	\$	(373)	\$	1,604	\$	3,003	\$	(1,399)
Core Pre-Tax Income Walk																				
Net financing revenue (ex. OID) (1)	\$	1,685	\$	1,730	\$	1,774	\$	1,703	\$	1,663	\$	(45)	\$	22	\$	6,892	\$	6,205	\$	687
Adjusted other revenue (1)		478		359		448		508		533		119		(55)		1,793		2,177		(384)
Provision for credit losses		490		438		304		167		113		52		377		1,399		144		1,255
Adjusted noninterest expense (1)		1,209		1,141		1,138		1,122		1,090		68		119		4,610		4,110		500
Core pre-tax income (2)	\$	464	\$	510	\$	780	\$	921	\$	994	\$	(46)	\$	(530)	\$	2,676	\$	4,128	\$	(1,452)
Core OID	*	(11)	•	(11)	*	(10)	*	(10)	•	(9)	•	0	*	(2)	•	(42)	*	(38)	*	(4)
Change in the fair value of equity securities (3)		49		(62)		(136)		(66)		21		111		28		(215)		(7)		(208)
Repositioning (3)		(57)		(20)		_		_		(107)		(37)		50		(77)		(228)		151
Pre-tax income from continuing operations	\$	445	\$	417	\$	634	\$	846	\$	899	\$	28	\$	(454)	\$	2,342	\$	3,855	\$	(1,513)

 <sup>(1)</sup> Represents a non-GAAP financial measure. For more details refer to page 21.
 (2) Represents a non-GAAP financial measure. See page 25 and 26 for methodology and detail.
 (3) See page 25 for methodology and detail.

### **ALLY FINANCIAL INC. CONSOLIDATED PERIOD-END BALANCE SHEET**



(\$ in millions)				Q	UART	ERLY TRENI	os					CHANG	GE V	3.
Assets		4Q 22		3Q 22		2Q 22		1Q 22		4Q 21	_	3Q 22		4Q 21
Cash and cash equivalents						_								
Noninterest-bearing	\$	542	\$	638	\$	801	\$	470	\$	502	\$	(96)	\$	40
Interest-bearing		5,029		4,366		3,366		3,462		4,560		663		469
Total cash and cash equivalents		5,571		5,004		4,167		3,932		5,062		567		509
Investment securities (1)		31,284		31,344		33,590		35,413		35,859		(60)		(4,575)
Loans held-for-sale, net		654		808		798		471		549		(154)		105
Finance receivables and loans, net		135,748		132,456		128,457		125,365		122,268		3,292		13,480
Allowance for loan losses		(3,711)		(3,611)		(3,450)		(3,301)		(3,267)		(100)		(444)
Total finance receivables and loans, net		132,037		128,845		125,007		122,064		119,001		3,192		13,036
Investment in operating leases, net		10,444		10,577		10,516		10,730		10,862		(133)		(418)
Premiums receivables and other insurance assets		2,698		2,719		2,743		2,730		2,724		(21)		(26)
Other assets		9,138		9,343		8,882		8,957		8,293		(205)		845
Total assets	\$	191,826	\$	188,640	\$	185,703	\$	184,297	\$	182,350	\$	3,186	\$	9,476
Liabilities														
Deposit liabilities														
Noninterest-bearing	\$	185	\$	220	\$	185	\$	175	\$	150	\$	(35)	\$	35
Interest-bearing	·	152,112	·	145,531	·	140,216	·	142,300	·	141,408	·	6,581	·	10,704
Total deposit liabilities		152,297		145,751		140,401		142,475	-	141,558		6,546		10,739
Short-term borrowings		2,399		7,200		7,775		3,950		_		(4,801)		2,399
Long-term debt		17,762		16,628		16,984		15,885		17,029		1,134		733
Interest payable		408		484		270		302		210		(76)		198
Unearned insurance premiums and service revenue		3,453		3,468		3,490		3,500		3,514		(15)		(61)
Accrued expense and other liabilities		2,648		2.675		2,799		2,772		2,989		(27)		(341)
Total liabilities	\$	178,967	\$	176,206	\$	171,719	\$	168,884	\$	165,300	\$	2,761	\$	13,667
Equity														
Common stock and paid-in capital (2)	\$	14,978	\$	14,994	\$	15,390	\$	15,956	\$	16,483	\$	(16)	\$	(1,505)
Preferred stock	٣	2,324	~	2,324	*	2,324	*	2,324	Ψ	2,324	*	_	*	(.,cso) —
Accumulated deficit		(384)		(544)		(721)		(1,076)		(1,599)		160		1,215
Accumulated other comprehensive income / (loss)		(4,059)		(4,340)		(3,009)		(1,791)		(1,555)		281		(3,901)
Total equity		12,859		12,434		13,984		15,413		17,050		425		(4,191)
Total liabilities and equity	\$	191,826	\$	188,640	\$	185,703	\$	184,297	\$	182,350	\$	3,186	\$	9,476

<sup>(1)</sup> Includes Held-to-maturity securities.(2) Includes Treasury stock.

### ALLY FINANCIAL INC. CONSOLIDATED AVERAGE BALANCE SHEET (1)



(\$ in millions)										
			RTERLY TRE			CHAN			FULL YEAR	
Assets	4Q 22	3Q 22	2Q 22	1Q 22	4Q 21	3Q 22	4Q 21	FY 2022	FY 2021	CHANGE
Interest-bearing cash and cash equivalents	\$ 4,129	\$ 3,627	\$ 3,761	\$ 4,027	\$ 6,532	\$ 502	\$ (2,403)	\$ 3,886	\$ 12,855	\$ (8,969
Investment securities and other earning assets	32,131	34,166	34,679	36,664	36,809	(2,035)	(4,678)	34,397	35,793	(1,396
Loans held-for-sale, net	722	748	420	570	461	(26)	261	616	487	129
Total finance receivables and loans, net (2)	134,170	129,996	125,628	122,772	118,135	4,174	16,035	128,178	114,420	13,758
Investment in operating leases, net	10,546	10,588	10,615	10,878	10,951	(42)	(405)	10,656	10,518	138
Total interest earning assets	181,698	179,125	175,103	174,911	172,888	2,573	8,810	177,733	174,073	3,660
Noninterest-bearing cash and cash equivalents	395	503	343	422	505	(108)	(110)	416	514	(98
Other assets	11,082	10,338	10,510	9,825	9,568	744	1,514	10,442	9,098	1,344
Allowance for loan losses	(3,641)	(3,494)	(3,339)	(3,279)	(3,168)	(147)	(473)	(3,439)	(3,193)	(246
Total assets	\$ 189,534	\$ 186,472	\$ 182,617	\$ 181,879	\$ 179,793	\$ 3,062	\$ 9,741	\$ 185,152	\$ 180,492	\$ 4,660
Liabilities										
Interest-bearing deposit liabilities										
Retail deposit liabilities	\$ 135,340	\$ 131,868	\$ 132,111	\$ 135,046	\$ 132,706	\$ 3,472	\$ 2,634	\$ 133,587	\$ 129,427	\$ 4,160
Other interest-bearing deposit liabilities (3)	12,933	10,717	7,522	6,340	7,172	2,216	5,761	9,400	9,520	(120
Total Interest-bearing deposit liabilities	148,273	142,586	139,633	141,387	139,878	5,687	8,395	142,987	138,947	4,040
Short-term borrowings	4,169	6,266	5,695	980	_	(2,097)	4,169	4,292	201	4,091
Long-term debt (4)	17,282	16,798	16,231	16,410	15,493	484	1,789	16,683	17,620	(937
Total interest-bearing liabilities (4)	169,724	165,650	161,559	158,777	155,371	4,074	14,353	163,962	156,768	7,194
Noninterest-bearing deposit liabilities	212	207	181	171	165	5	47	193	157	36
Other liabilities	6,809	6,435	6,408	6,772	6,731	374	78	6,606	6,855	(249
Total liabilities	\$ 176,745	\$ 172,292	\$ 168,148	\$ 165,720	\$ 162,267	\$ 4,453	\$ 14,478	\$ 170,761	\$ 163,780	\$ 6,981
Equity										
Total equity	\$ 12,789	\$ 14,180	\$ 14,469	\$ 16,159	\$ 17,526	\$ (1,391)	\$ (4,737)	\$ 14,391	\$ 16,712	\$ (2,321
Total liabilities and equity	\$ 189,534	\$ 186,472	\$ 182,617	\$ 181,879	\$ 179,793	\$ 3,062	\$ 9,741	\$ 185,152	\$ 180,492	\$ 4,660

<sup>(1)</sup> Average balances are calculated using a combination of monthly and daily average methodologies.

<sup>(2)</sup> Nonperforming finance receivables and loans are included in the average balances net of unearned income, unamortized premiums and discounts, and deferred fees and costs.

<sup>(3)</sup> Includes brokered (inclusive of sweep deposits) and other deposits (inclusive of mortgage escrow, and other deposits).

<sup>(4)</sup> Includes average Core OID balance of \$847 million in 4Q 2022, \$858 million in 3Q 2022, \$868 million in 2Q 2022, \$878 million in 1Q 2022, and \$889 million in 4Q 2021.

### **ALLY FINANCIAL INC. SEGMENT HIGHLIGHTS**



				QUAF	RTEF	RLY TR	END	S				CHANC	3E \	/S		<b>FULL YEA</b>	R	
Pre-tax Income / (Loss)	4	Q 22	3	Q 22	_2	Q 22	_1	Q 22	4	Q 21	3	Q 22	4	Q 21	FY 2022	FY 2021	C	HANGE
Automotive Finance	\$	437	\$	488	\$	600	\$	725	\$	839	\$	(51)	\$	(402)	\$ 2,250	\$ 3,384	\$	(1,134)
Insurance		101		(30)		(122)		13		91		131		10	(38)	343		(381)
Dealer Financial Services		538		458		478		738		930		80		(392)	2,212	3,727		(1,515)
Corporate Finance		67		91		60		64		73		(24)		(6)	282	282		_
Mortgage Finance		19		19		6		11		3		_		16	55	32		23
Corporate and Other (1)		(179)		(151)		90		33		(107)		(28)		(72)	(207)	(186)		(21)
Pre-tax income from continuing operations	\$	445	\$	417	\$	634	\$	846	\$	899	\$	28	\$	(454)	\$ 2,342	\$ 3,855	\$	(1,513)
Core OID (2)		11		11		10		10		9		0		2	42	38		4
Change in the fair value of equity securities (3)		(49)		62		136		66		(21)		(111)		(28)	215	7		208
Repositioning (4)		57		20						107		37		(50)	77	228		(151)
Core pre-tax income <sup>(4)</sup>	\$	464	\$	510	\$	780	\$	921	\$	994	\$	(46)	\$	(530)	\$ 2,676	\$ 4,128	\$	(1,452)

Corporate and Other includes the impact of centralized asset and liability management, corporate overhead allocation activities, the legacy mortgage portfolio, Ally Invest activity, Ally Lending activity and the Credit Card portfolio.
 Core OID for all periods shown are applied to the pre-tax income of the Corporate and Other segment.
 See page 25 and 26 for methodology and detail.
 Represents a non-GAAP measure. See page 25 and 26 for methodology and detail.

# ALLY FINANCIAL INC. AUTOMOTIVE FINANCE - CONDENSED FINANCIAL STATEMENTS



Part
Net financing revenue
Consumer         \$ 1,555         \$ 1,461         \$ 1,362         \$ 1,302         \$ 1,339         \$ 94         \$ 2,166         \$ 5,680         \$ 5,198         \$ 482           Commercial         252         189         142         129         116         63         136         712         514         188           Loars held-for-sale         2         2         2         2         2         2         2         2         1,560         1,550         4           Operating leases         400         397         396         403         403         3         3         3         1,596         1,550         46           Interest expense         64         506         380         326         351         351         3,599         7,262         728           Depreciation expense on operating lease assets:         8         5         26         251         66         20         1,083         914         169           Poperating lease assets (ex. remarketing)         271         277         269         266         251         66         20         1,083         914         1169           Poperating lease assets (ex. remarketing)         271         277         269 <td< td=""></td<>
Commercial   Com
Coans held-for-sale
Poperating leases
Total financing revenue and other interest income         2,209         2,047         1,900         1,834         1,858         162         351         7,990         7,262         728           Interest expense         644         506         380         322         331         138         313         1,852         1,483         369           Depreciation expense on operating lease assets:         271         277         269         266         251         (6)         20         1,083         914         169           Remarketing gains         31         39         50         50         65         (8)         -(35)         170         344         (174)           Total depreciation expense on operating lease assets         240         238         219         217         186         2         54         914         570         344           Net financing revenue         1,325         1,303         1,301         1,295         1,341         22         16         5,224         5,209         15           Other revenue         92         74         72         68         67         18         25         306         251         55           Total other revenue         1,417         1
Depreciation expense on operating lease assets (ex. remarketing)   271   277   269   266   251   (6)   20   1,083   914   169   16
Depreciation expense on operating lease assets (ex. remarketing)
Remarketing gains         31         39         50         50         65         (8)         -(35)         170         344         (174)           Total depreciation expense on operating lease assets         240         238         219         217         186         2         54         914         570         344           Net financing revenue         1,325         1,303         1,301         1,295         1,341         22         (16)         5,224         5,209         15           Other revenue         92         74         72         68         67         18         25         306         251         55           Total net revenue         92         74         72         68         67         18         25         306         251         55           Total net revenue         92         74         72         88         67         18         25         306         251         55           Total net revenue         92         74         72         88         140         9         5,234         360         70         70         70         70         70         70         70         70         70         70         70
Total depreciation expense on operating lease assets   240   238   219   217   186   2   54   914   570   344     Net financing revenue   1,325   1,303   1,301   1,295   1,341   22   (16)   5,224   5,209   15     Other revenue   701   71   71   71   72   68   67   72   72   73   73   73   73   73   7
Total depreciation expense on operating lease assets         240         238         219         217         186         2         54         914         570         344           Net financing revenue         1,325         1,303         1,301         1,295         1,341         22         (16)         5,224         5,209         15           Other revenue         92         74         72         68         67         18         25         306         251         55           Total net revenue         1,417         1,377         1,373         1,363         1,408         40         9         5,530         5,460         70           Provision for credit losses         376         328         228         104         45         48         931         1,036         53         983           Noninterest expense         53         378         155         152         168         146         (1)         8         629         571         58           Other operating expenses         450         406         393         366         378         44         72         1,615         1,452         163           Total noninterest expense         540         545         545 </td
Other revenue         92         74         72         68         67         18         25         306         251         55           Total other revenue         1,417         1,377         1,373         1,363         1,408         40         9         5,530         5,460         70           Provision for credit losses         376         328         228         104         45         48         331         1,036         53         983           Noninterest expense         5         152         168         146         (1)         8         629         571         58           Other operating expenses         450         406         393         366         378         44         72         1,615         1,452         163           Total noninterest expense         604         561         545         534         524         43         80         2,244         2,023         221           Pre-tax Income         437         488         600         725         839         (51)         402         2,250         3,384         (1,134)           Memo: Net lease revenue         400         397         396         403         403         403 <t< td=""></t<>
Total other revenue         92         74         72         68         67         18         25         306         251         55           Total net revenue         1,417         1,377         1,373         1,363         1,408         40         9         5,530         5,460         70           Provision for credit losses         376         328         228         104         45         48         331         1,036         53         983           Noninterest expense         534         155         152         168         146         (1)         8         629         571         58           Other operating expenses         450         406         393         366         378         44         72         1,615         1,452         163           Total noninterest expense         604         561         545         534         524         43         80         2,244         2,023         221           Pre-tax Income         437         488         600         725         839         551         402         2,250         3,384         (1,134)           Memo: Net lease revenue         400         397         396         403         403
Total net revenue         1,417         1,377         1,373         1,363         1,408         40         9         5,530         5,460         70           Provision for credit losses         376         328         228         104         45         48         331         1,036         5,460         70           Noninterest expense         Compensation and benefits         154         155         152         168         146         (1)         8         629         571         58           Other operating expenses         450         406         393         366         378         44         72         1,615         1,452         163           Total noninterest expense         604         561         545         534         524         43         80         2,244         2,023         221           Pre-tax Income         437         488         600         725         839         (51)         402         2,250         3,384         (1,134)           Memo: Net lease revenue         400         397         396         403         403         3         3         (3)         1,596         \$ 1,550         46           Depreciation expense on operating lease assets
Provision for credit losses         376         328         228         104         45         48         331         1,036         53         983           Noninterest expense         Compensation and benefits         154         155         152         168         146         (1)         8         629         571         58           Other operating expenses         450         406         393         366         378         44         72         1,615         1,452         163           Total noninterest expense         604         561         545         534         524         43         80         2,244         2,023         221           Pre-tax Income         437         488         600         725         839         (51)         (402)         2,250         3,384         (1,134)           Memo: Net lease revenue         400         397         396         403         403         3         3         (3)         1,596         1,550         46           Depreciation expense on operating lease assets (ex. remarketing)         271         277         269         266         251         (6)         20         1,083         914         169
Noninterest expense         Compensation and benefits         154         155         152         168         146         (1)         8         629         571         58           Other operating expenses         450         406         393         366         378         44         72         1,615         1,452         163           Total noninterest expense         604         561         545         534         524         43         80         2,244         2,023         221           Pre-tax Income         \$ 437         488         600         \$ 725         839         51)         402         \$ 2,250         \$ 3,384         \$ (1,134)           Memo: Net lease revenue         400         397         \$ 396         403         403         3         3         (3)         1,596         \$ 1,550         46           Depreciation expense on operating lease assets (ex. remarketing)         271         277         269         266         251         (6)         20         1,083         914         169
Compensation and benefits         154         155         152         168         146         (1)         8         629         571         58           Other operating expenses         450         406         393         366         378         44         72         1,615         1,452         163           Total noninterest expense         604         561         545         534         524         43         80         2,244         2,023         221           Pre-tax Income         \$ 437         488         600         \$ 725         \$ 839         \$ (51)         \$ (402)         \$ 2,250         \$ 3,384         \$ (1,134)           Memo: Net lease revenue           Operating lease revenue         \$ 400         \$ 397         \$ 396         \$ 403         \$ 403         \$ 3         \$ (3)         \$ 1,596         \$ 1,550         \$ 46           Depreciation expense on operating lease assets (ex. remarketing)         271         277         269         266         251         (6)         20         1,083         914         169
Other operating expenses         450         406         393         366         378         44         72         1,615         1,452         163           Total noninterest expense         604         561         545         534         524         43         80         2,244         2,023         221           Pre-tax Income         \$ 437         \$ 488         \$ 600         \$ 725         \$ 839         \$ (51)         \$ (402)         \$ 2,250         \$ 3,384         \$ (1,134)           Memo: Net lease revenue           Operating lease revenue         \$ 400         \$ 397         \$ 396         \$ 403         \$ 403         \$ 3         \$ (3)         \$ 1,596         \$ 1,550         \$ 46           Depreciation expense on operating lease assets (ex. remarketing)         271         277         269         266         251         (6)         20         1,083         914         169
Total noninterest expense         604         561         545         534         524         43         80         2,244         2,023         221           Pre-tax Income         \$ 437         \$ 488         \$ 600         \$ 725         \$ 839         \$ (51)         \$ (402)         \$ 2,250         \$ 3,384         \$ (1,134)           Memo: Net lease revenue           Operating lease revenue         \$ 400         \$ 397         \$ 396         \$ 403         \$ 403         \$ 3         \$ (3)         \$ 1,596         \$ 1,550         \$ 46           Depreciation expense on operating lease assets (ex. remarketing)         271         277         269         266         251         (6)         20         1,083         914         169
Memo: Net lease revenue         \$ 400         \$ 397         \$ 396         \$ 403         \$ 403         \$ 400         \$ 2,250         \$ 3,384         \$ (1,134)           Depreciation expense on operating lease assets (ex. remarketing)         271         277         269         266         251         (6)         20         1,083         914         169
Memo: Net lease revenue           Operating lease revenue         \$ 400         \$ 397         \$ 396         \$ 403         \$ 403         \$ 3         \$ (3)         \$ 1,596         \$ 1,550         \$ 46           Depreciation expense on operating lease assets (ex. remarketing)         271         277         269         266         251         (6)         20         1,083         914         169
Operating lease revenue       \$ 400       \$ 397       \$ 396       \$ 403       \$ 403       \$ 3       \$ 1,596       \$ 1,550       \$ 46         Depreciation expense on operating lease assets (ex. remarketing)       271       277       269       266       251       (6)       20       1,083       914       169
Depreciation expense on operating lease assets (ex. remarketing) 271 277 269 266 251 (6) 20 1,083 914 169
(1)
Remarketing gains net of reno valuation 31 39 50 50 65 (8) (35) 170 344 (174)
110 00 00 00 00 (0) (100 011 011 011 011 011 011 011 011 01
Total depreciation expense on operating lease assets 240 238 219 217 186 2 54 914 570 344
Net lease revenue \$ 160 \$ 159 \$ 177 \$ 186 \$ 217 \$ 1 \$ (57) \$ 682 \$ 980 \$ (298)
Balance Sheet (Period-End)
Cash, trading and investment securities \$ — \$ — \$ 23 \$ 24 \$ 23 \$ — \$ (23)
Loans held-for-sale, net 6 6 — — — 6
Consumer loans 83,903 84,116 82,191 79,262 78,289 (213) 5,614
Commercial loans 18,784 16,163 16,109 17,295 16,074 2,621 2,710
Allowance for loan losses (3,053) (3,024) (2,914) (2,794) (2,802) (29) (251)
Total finance receivables and loans, net 99,634 97,255 95,386 93,763 91,561 2,379 8,073
Investment in operating leases, net 10,444 10,577 10,516 10,730 10,862 (133) (418)
Other assets 1,379 1,276 1,253 1,237 1,207 103 172
Total assets \$ 111,463 \$ 109,114 \$ 107,178 \$ 105,754 \$ 103,653 \$ 2,349 \$ 7,810

### **ALLY FINANCIAL INC. AUTOMOTIVE FINANCE - KEY STATISTICS**



		10.00				RLY TR				10.01		CHAN			_	v 2022		L YEAR		IANOF
U.S. Consumer Originations (1) (\$ in billions)		IQ 22		3Q 22		2Q 22		1Q 22		4Q 21	3	Q 22		4Q 21	_F	Y 2022	<u> </u>	Y 2021	CH	IANGE
Retail standard - new vehicle GM	\$	1.2	\$	1.2	\$	1.1	\$	0.9	\$	0.8	\$		\$	0.4	\$	4.4	\$	3.9	\$	0.4
Retail standard - new vehicle Stellantis	Ψ	0.7	Ψ	0.9	Ψ	0.9	Ψ	1.0	Ψ	1.0	Ψ	(0.2)	Ψ	(0.3)	Ψ	3.6	Ψ	4.2	Ψ	(0.7)
Retail standard - new vehicle Growth		1.0		1.2		1.2		1.0		1.0		(0.2)		(0.5)		4.4		4.8		(0.4)
Used vehicle		5.5		7.9		9.1		7.6		7.0		(2.3)		(1.4)		30.1		27.7		2.4
Lease		0.7		1.1		0.9		1.0		0.9		(0.4)		(0.2)		3.7		5.4		(1.7)
Retail subvented		0.0		0.0		0.0		0.1		0.1		0.0		0.0		0.2		0.2		0.0
Total originations	\$	9.2	\$	12.3	\$	13.3	\$	11.6	\$	10.9	\$	(3.1)	\$	(1.7)	\$	46.4	\$	46.3	\$	0.1
U.S. Consumer Originations - FICO Score																				
Super prime (760-999)	\$	1.8	\$	2.1	\$	2.0	\$	1.8	\$	1.6	\$	(0.3)	\$	0.2	\$	7.6	\$	7.3	\$	0.4
High prime (720-759)		1.3		1.6		1.7		1.4		1.3		(0.3)		(0.1)		5.9		5.7		0.2
Prime (660-719)		2.8		4.0		4.3		3.7		3.5		(1.2)		(0.7)		14.9		15.2		(0.2)
Prime/Near (620-659)		1.8		2.6		3.0		2.8		2.6		(8.0)		(8.0)		10.2		11.1		(0.8)
Non-Prime (540-619)		0.6		0.9		1.2		0.9		1.0		(0.4)		(0.4)		3.5		3.8		(0.3)
Sub-Prime (0-539)		0.1		0.2		0.2		0.1		0.1		(0.1)		_		0.6		0.5		0.1
No FICO (Primarily CSG) (2)		0.9		0.9		0.9		0.9		0.7				0.2		3.5		2.7		8.0
Total originations	\$	9.2	\$	12.3	\$	13.3	\$	11.6	\$	10.9	\$	(3.1)	\$	(1.7)	\$	46.4	\$	46.3	\$	0.1
U.S. Consumer Retail Originations - Average FICO																				
New vehicle		707		699		698		697		697		8		10		700		693		6
Used vehicle		693		684		682		682		679		9		14		684		679		5
Total retail originations		697		688		685		686		684		9		14		688		683		5
U.S. Market		440		40.4		40.0				40.0		0.0		4.0		40.0		45.0		(4.0)
Light vehicle sales (SAAR - units in millions)		14.2		13.4		13.3		14.1		13.0		0.9		1.2		13.8		15.0		(1.2)
Light vehicle sales (quarterly - units in millions)		3.5		3.4		3.5		3.3		3.2		0.2		0.3		13.7		14.9		(1.2)
<u>Dealer Engagement</u> Total Active Dealers <sup>(3)</sup>	,	20.000	,	20.000		20.400		04.000		04.070		007		0.044		00 000		04.070		0.044
	4	23,290	4	22,923	•	22,408		21,688		21,076		367		2,214		23,290		21,076		2,214
Total Application Volume (000s)		2,866		3,149		3,296		3,169		2,933		(284)		(67)		12,480		13,006		(526)
Ally U.S. Commercial Outstandings EOP (\$ in billions)	•	40.0	•	40.0	•	44.0	•	40.4	•	44.4	•	0.0	•	4.0						
Floorplan outstandings	\$	13.0	\$	10.8	\$	11.0	\$	12.4	\$	11.1	\$	2.2	\$	1.9						
Dealer loans and other		5.7		5.3		5.1	_	4.9	_	4.9		0.4	_	0.8						
Total Commercial outstandings	\$	18.8	\$	16.2	\$	16.1	\$	17.3	\$	16.1	\$	2.6	\$	2.7						
U.S. Off-Lease Remarketing		20.046		20 500		20.005		00.400		07.07-		(0.040)		(7.050)		10.001		07 700		
Off-lease vehicles terminated - on-balance sheet (# in units)		20,919		29,562		29,665		30,488		27,977		(8,643)	•	(7,058)		10,634		27,708	,	17,074)
Average gain / (loss) per vehicle		1,476		1,325	\$	1,671	\$	1,640	\$	2,339	\$	151	\$	(863)		1,533		2,693		(1,160)
Total gain (\$ in millions)	\$	31	\$	39	\$	50	\$	50	\$	65	\$	(8)		(35)	\$	170	\$	344	\$	(174)

<sup>(1)</sup> Some standard rate loan originations contain manufacturer sponsored cash back rebate incentives. Some lease originations contain rate subvention. While Ally may jointly develop marketing programs for these originations, Ally does not have exclusive rights to such originations under operating agreements with manufacturers.

(2) Commercial Services Group (CSG) are business customers. Average annualized credit losses of 35-40 bps on CSG loans from 2016 through 4Q22.

<sup>(3)</sup> Active Dealers include those who utilize one or more of Ally's products including consumer and commercial lending, SmartAuction or Commercial Services Group.

### **ALLY FINANCIAL INC. INSURANCE - CONDENSED FINANCIAL STATEMENTS AND KEY STATISTICS**



	-		UARTERLY TREN			CHAN			FULL YEAR	
Income Statement (GAAP View)	4Q 22	3Q 22	2Q 22	1Q 22	4Q 21	3Q 22	4Q 21	FY 2022	FY 2021	CHANGE
Net financing revenue										
Total interest and fees on finance receivables and loans <sup>(1)</sup>	\$ 2	\$ 2	\$ 2	\$ 3	\$ 4	\$ —	\$ (2)	\$ 9	\$ 14	\$ (5)
Interest and dividends on investment securities	32	28	29	26	26	4	6	115	102	13
Interest bearing cash	1_	1_					1	2	1_	1
Total financing revenue and other interest revenue	35	31	31	29	30	4	5	126	117	9
Interest expense	7	7	11	12	15		(8)	37	58	(21)
Net financing revenue	28	24	20	17	15	4	13	89	59	30
Other revenue										
Insurance premiums and service revenue earned	302	289	280	280	280	13	22	1,151	1,117	34
Other (loss) / gain on investments, net	54	(56)	(127)	(14)	56	110	(2)	(143)	216	(359)
Other income, net of losses	3	3	5	4	3	_		15	12	3
Total other revenue	359	236	158	270	339	123	20	1,023	1,345	(322)
Total net revenue	387	260	178	287	354	127	33	1,112	1,404	(292)
Noninterest expense										, ,
Compensation and benefits expense	23	26	24	28	23	(3)	_	101	92	9
Insurance losses and loss adjustment expenses	63	70	89	58	55	(7)	8	280	261	19
Other operating expenses	200	194	187	188	185	6	15	769	708	61
Total noninterest expense	286	290	300	274	263	(4)	23	1,150	1,061	89
Pre-tax (loss) income	\$ 101	\$ (30)	\$ (122)	\$ 13	\$ 91	\$ 131	\$ 10	\$ (38)	\$ 343	\$ (381)
Memo: Income Statement (Managerial View)	<del>- 101</del>	<del>* (00)</del>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	<u> </u>	Ψ (00)	Ψ 040	ψ (σσι)
Insurance premiums and other income										
Insurance premiums and service revenue earned	\$ 302	\$ 289	\$ 280	\$ 280	\$ 280	\$ 13	\$ 22	\$ 1,151	\$ 1,117	\$ 34
Investment income (adjusted) (2)	33	30	29	64	Ψ 200 47	3	ψ 22 (14)	156	285	(129)
Other income	3	3	5	4	3	3	(14)	15	12	3
Total insurance premiums and other income	338	322	314	348	330	16		1,322	1,414	(92)
Expense	330	322	314	340	330	10	0	1,322	1,414	(92)
Insurance losses and loss adjustment expenses	63	70	89	58	55	(7)	8	280	261	19
Acquisition and underwriting expenses	03	70	09	36	55	(1)	0	200	201	19
Compensation and benefit expense	23	26	24	28	23	(2)		101	92	9
Insurance commission expense	23 158	152		26 149		(3) 6	— 12			48
Other expense			151		147			611	563	
Total acquistion and underwriting expense	<u>42</u> 223	220	<u>36</u> 211	<u>39</u> 216	38 208	0	3_	<u>158</u> 870	<u>145</u> 800	13
Total expense	223			274		3	15			70
Core pre-tax income (2)		290	300		263	(4)	23	1,150	1,061	89
Change in the fair value of equity securities (2)	52	32	14	74	67	20	(15)	172	353	(181)
(Loss) income before income tax expense	49	(62)	(136)	(61)	24	111	25	(210)	(10)	(200)
Balance Sheet (Period-End)	<u>\$ 101</u>	\$ (30)	\$ (122)	<u>\$ 13</u>	\$ 91	<u>\$ 131</u>	<u>\$ 10</u>	\$ (38)	\$ 343	\$ (381)
Cash and investment securities										
Intercompany loans <sup>(1)</sup>	\$ 5,252	\$ 5,161	\$ 5,407	\$ 5,651	\$ 5,530	\$ 91	\$ (278)			
	417	390	411	572	923	27	(506)			
Premiums receivable and other insurance assets	2,712	2,731	2,755	2,741	2,735	(19)	(23)			
Other assets	278	251	246	256	193	27_	85			
Total assets	\$ 8,659	\$ 8,533	\$ 8,819	\$ 9,220	\$ 9,381	<b>\$</b> 126	\$ (722)			
Key Statistics										
Total written premiums and revenue (3)	\$ 285	\$ 291	\$ 262	\$ 265	\$ 268	\$ (6)	\$ 17	\$ 1,103	\$ 1,197	\$ (94)
Loss ratio <sup>(4)</sup>	20.6 %	23.9 %	31.2 %	20.5 %	19.5 %			24.0 %	23.1 %	
Underwriting expense ratio (5)	73.0 %	74.8 %	74.8 %	76.0 %	73.4 %			74.6 %	70.7 %	
Combined ratio	93.6 %	98.7 %	106.0 %	96.5 %	92.9 %			98.6 %	93.9 %	

<sup>(1)</sup> Intercompany activity represents excess liquidity placed with corporate segment

<sup>(2)</sup> Represents a non-GAAP financial measure. See page 25 and 26 for methodology and detail.

 <sup>(3)</sup> Written premiums are net of ceded premium for reinsurance.
 (4) Loss Ratio is calculated as Insurance losses and loss adjustment expenses divided by Insurance premiums and service revenue earned and Other Income, net of losses.
 (5) Underwriting Expense Ratio is calculated as Compensation and benefits expense and Other operating expenses divided by Insurance premiums and service revenue earned and Other Income, net of losses.

## ALLY FINANCIAL INC. MORTGAGE FINANCE - CONDENSED FINANCIAL STATEMENTS



				QUA	RTE	RLY TR	ENDS	;				CHAN	GE V	s.			FUL	L YEAR	1	
Income Statement	4	Q 22	3	Q 22	2	Q 22	10	Q 22	4	Q 21	3	Q 22	4	Q 21	FY	2022	FY	2021	СН	IANGE
Net financing revenue																				
Total financing revenue and other interest income	\$	155	\$	151	\$	139	\$	130	\$	119	\$	4	\$	36	\$	575	\$	407	\$	168
Interest expense		100		94		83		77		77		6		23		354		283		71
Net financing revenue		55		57		56		53		42		(2)		13		221		124		97
Gain on mortgage loans, net		1		7		4		14		14		(6)		(13)		26		87		(61)
Other income, net of losses	<u></u>	1								(1)		1_		2		1		7		(6)
Total other revenue		2		7		4		14		13		(5)		(11)		27		94		(67)
Total net revenue		57		64		60		67		55		(7)		2		248		218		30
Provision for loan losses		1		2		_		_		1		(1)		_		3		(1)		4
Noninterest expense																				
Compensation and benefits expense		6		5		6		6		6		1		_		23		22		1
Other operating expense	<u></u>	31		38		48		50		45		(7)		(14)		167		165		2
Total noninterest expense		37		43		54		56		51		(6)		(14)		190		187		3
Pre-tax Income	\$	19	\$	19	\$	6	\$	11	\$	3	\$		\$	16	\$	55	\$	32	\$	23
Balance Sheet (Period-End)																				
Finance receivables and loans, net:																				
Consumer loans	\$ 1	19,445	\$ 1	9,715	\$ 1	8,923	\$ 1	8,372	\$ 1	7,644	\$	(270)	\$	1,801						
Allowance for loan losses		(22)		(21)		(20)		(19)		(19)		(1)		(3)						
Total finance receivables and loans, net	1	19,423	1	9,694	1	8,903	1	8,353	1	7,625		(271)		1,798						
Loans held for sale, net		13		44		81		95		80		(31)		(67)						
Other assets		93		124		142		148		142		(31)		(49)						
Total assets	\$ 1	19,529	\$ 1	9,862	\$ 1	9,126	\$ 1	8,596	\$ 1	7,847	\$	(333)	\$	1,682						

### **ALLY FINANCIAL INC. CORPORATE FINANCE - CONDENSED FINANCIAL STATEMENTS**



			QUA	RTE	RLY TRE	ENDS	3			CHAN	GE VS	3			FUL	L YEAR			
Income Statement	4	Q 22	3	Q 22	2	Q 22	1	Q 22	 IQ 21	3	Q 22	4	Q 21	FY	2022	_FY	2021	CH	ANGE
Net financing revenue		\$ 100 \$ 148																	
Total financing revenue and other interest income	\$	199	\$	148	\$	104	\$	95	\$ 93	\$	51	\$	106	\$	546	\$	345	\$	201
Interest expense		105		68		27		12	 10		37		95		212		37		175
Net financing revenue		94		80		77		83	83		14		11		334		308		26
Total other revenue		25		54		19		24	53		(29)		(28)		122		128		(6)

Net illiancing revenue	34	00	11	03	03	14	1.1	334	300	20
Total other revenue	 25	 54	 19	 24	 53	 (29)	 (28)	 122	 128	 (6)
Total net revenue	119	134	96	107	136	(15)	(17)	456	436	20
Provision for loan losses	16	13	8	6	33	3	(17)	43	38	5
Noninterest expense										
Compensation and benefits expense	20	17	15	23	18	3	2	75	70	5
Other operating expense	 16	 13	 13	 14	 12	 3	 4_	 56	 46	 10
Total noninterest expense	36	30	28	37	30	6	6	131	116	15
Pre-tax Income	\$ 67	\$ 91	\$ 60	\$ 64	\$ 73	\$ (24)	\$ (6)	\$ 282	\$ 282	\$ _
Change in the fair value of equity securities (1)	0	0	0	4	2		(1)	4	(4)	8
Core pre-tax income (2)	\$ 67	\$ 91	\$ 60	\$ 68	\$ 75	\$ (24)	\$ (7)	\$ 286	\$ 278	\$ 8

Balance Sheet (Period-End)							
Equity securities	\$ 6	\$ 6	\$ 3	\$ 3	\$ 11	\$ _	\$ (5)
Loans held for sale, net	445	544	517	190	305	(99)	140
Commercial loans	10,147	9,355	8,475	8,021	7,770	792	2,377
Allowance for loan losses	 (202)	 (186)	 (203)	 (221)	 (215)	 (16)	 13
Total finance receivables and loans, net	9,945	9,169	8,272	7,800	7,555	776	2,390
Other assets	 148	 121	 98	 93	 79	 27	 69
Total assets	\$ 10,544	\$ 9,840	\$ 8,890	\$ 8,086	\$ 7,950	\$ 704	\$ 2,594

<sup>(1)</sup> See page 25 and 26 for methodology and detail. (2) Represents a non-GAAP financial measure.See page 25 and 26 for methodology and detail.

### **ALLY FINANCIAL INC. CORPORATE AND OTHER - CONDENSED FINANCIAL STATEMENTS**



(\$ in millions)			OI	IAPT	ERLY TI	DENID	16			CHAN	GE \	/S			EIII	_ L YEAR	,	
Income Statement		IQ 22	3Q 22		Q 22		Q 22		4Q 21	 Q 22		4Q 21	F۱	Y 2022		/ 2021		ANGE
Net financing revenue			 							 								11102
Total financing revenue and other interest income	\$	501	\$ 384	\$	276	\$	223	\$	155	\$ 117	\$	346	\$	1,384	\$	520	\$	864
Interest expense		329	129		(34)		(22)		(18)	200		347		402		53		349
Net financing revenue		172	255		310		245		173	(83)		(1)		982		467		515
Other revenue																		
Loss on extinguishment of debt		_	_		_				(10)	_		10		_		(136)		136
Other gain on investments, net		_	2		2		18		17	(2)		(17)		22		64		(42)
Other income, net of losses (1)		49	 (76)		57		48		66	 125		(17)		78		293		(215)
Total other revenue		49	(74)		59		66		73	123		(24)		100		221		(121)
Total net revenue		221	181		369		311		246	40		(25)		1,082		688		394
Provision for loan losses		97	95		68		57		131	2		(34)		317		151		166
Noninterest expense																		
Compensation and benefits expense		300	264		240		268		220	36		80		1,072		888		184
Other operating expense (2)		3	 (27)		(29)		(47)		2	 30		1		(100)		(165)		65
Total noninterest expense		303	 237		211		221		222	 66		81		972		723		249
Pre-tax (loss) income	\$	(179)	\$ (151)	\$	90	\$	33	\$	(107)	\$ (28)	\$	(72)	\$	(207)	\$	(186)	\$	(21)
Change in the fair value of equity securities (3)		_	_		_		_		1	_		(1)		1		1		_
Core OID (4)		11	11		10		10		9	_		2		42		38		4
Repositioning (3)		57	20						107	37		(50)		77		228		(151)
Core pre-tax (loss) income (4)	\$	(111)	\$ (120)	\$	101	\$	43	\$	10	\$ 9	\$	(121)	\$	(87)	\$	81	\$	(168)
Balance Sheet (Period-End)																		
Cash, trading and investment securities	\$ :	31,597	\$ 31,181	\$ 3	32,324	\$ 3	33,667	\$	35,357	\$ 416	\$	(3,760)						
Loans held-for-sale, net		190	214		200		186		164	(24)		26						
Consumer loans		3,262	2,889		2,569		2,235		2,293	373		969						
Commercial loans		207	218		190		180		198	(11)		9						
Intercompany loans <sup>(5)</sup>		(417)	(390)		(411)		(572)		(923)	(27)		506						
Allowance for loan losses		(434)	(380)		(313)		(267)		(231)	(54)		(203)						
Total finance receivables and loans, net		2,618	2,337		2,035		1,576		1,337	281		1,281						
Other assets		7.226	 7.559		7.131		7.212		6.661	 (333)		565						
Total assets	\$ 4	41,631	\$ 41,291	\$ 4	41,690	\$ 4	12,641	\$	43,519	\$ 340	\$	(1,888)						
Core OID Amortization Schedule (4)		2023	 2024	2	2025	2	2026	20	27 & After									
Remaining Core OID amortization expense	\$	48	\$ 56	\$	66	\$	77	Av	g = \$119/yr									

<sup>(1)</sup> Includes the impact of centralized asset and liability management, corporate overhead allocation activities, the legacy mortgage portfolio, Ally Invest activity, and Ally Lending activity.
(2) Other operating expenses includes corporate overhead allocated to the other business segments. Amounts of corporate overhead allocated were \$350 million for 4Q22, \$321 million for 3Q22, \$307 million for 2Q22, \$311 million for 1Q22, and \$294 million for 4Q21. The receiving business segment records the allocation of corporate overhead expense within other operating expenses.

<sup>(3)</sup> See page 25 and 26 for methodology and detail.

<sup>(4)</sup> Represents a non-GAAP financial measure. See page 25 and 26 for methodology and detail.

(5) Intercompany loan related to activity between Insurance and Corporate for liquidity purposes.

<sup>(6)</sup> Forecast values reflect the completion of a three-part exercise to retire a total of \$2.6B trust preferred securities.

### ALLY FINANCIAL INC. CREDIT RELATED INFORMATION



(ψ 111 11111110113)				QU	ART	ERLY TRE	ENDS	S		CHAN	IGE V	/S.			FU	LL YEA	R	
Asset Quality - Consolidated (1)	_	4Q 22		3Q 22		2Q 22		1Q 22	4Q 21	 3Q 22		4Q 21	F	Y 2022	F١	/ 2021	Cŀ	ANGE
Ending loan balance	\$	135,745	\$	132,450	\$	128,450	\$	125,358	\$ 122,261	\$ 3,295	\$	13,484						
30+ Accruing DPD	\$	3,128	\$	2,608	\$	2,198	\$	1,684	\$ 1,793	\$ 520	\$	1,335						
30+ Accruing DPD %		2.30%		1.97%		1.71%		1.34%	1.47%									
60+ Accruing DPD	\$	779	\$	609	\$	491	\$	380	\$ 401	\$ 170	\$	378						
60+ Accruing DPD %		0.57%		0.46%		0.38%		0.30%	0.33%									
Non-performing loans (NPLs)	\$	1,454	\$	1,383	\$	1,380	\$	1,388	\$ 1,436	\$ 71	\$	18						
Net charge-offs (NCOs)	\$	390	\$	276	\$	153	\$	133	\$ 103	\$ 114	\$	287	\$	952	\$	269	\$	683
Net charge-off rate (2)		1.16%		0.85%		0.49%		0.43%	0.35%					0.74%	(	0.23%		
Provision for loan losses (3)	\$	490	\$	438	\$	304	\$	167	\$ 210	\$ 52	\$	280	\$	1,399	\$	241	\$	1,158
Allowance for loan losses (ALLL)	\$	3,711	\$	3,611	\$	3,450	\$	3,301	\$ 3,267	\$ 100	\$	444						
ALLL as % of Loans (3) (4)		2.72%		2.71%		2.68%		2.63%	2.67%									
ALLL as % of NPLs (3)		255%		261%		250%		238%	227%									
ALLL as % of NCOs (3)		238%		327%		561%		n/m	n/m									
US Auto Delinquencies - HFI Reta	il Con	tract \$'s																
30+ Delinquent contract \$	\$	2,962	\$	2,442	\$	2,061	\$	1,594	\$ 1,677	\$ 520	\$	1,285						
% of retail contract \$ outstanding		3.56%		2.93%		2.52%		2.02%	2.14%									
60+ Delinquent contract \$	\$	738	\$	577	\$	470	\$	362	\$ 378	\$ 161	\$	360						
% of retail contract \$ outstanding		0.89%		0.69%		0.57%		0.46%	0.48%									
U.S. Auto Annualized Net Charge-	Offs -	HFI Retai	l Co	ntract \$'s														
Net charge-offs	\$	347	\$	217	\$	108	\$	113	\$ 94	\$ 130	\$	253	\$	785	\$	237	\$	548
% of avg. HFI assets (2)		1.66%		1.05%		0.54%		0.58%	0.48%					0.97%	(	0.31%		
U.S. Auto Annualized Net Charge-	Offs -	HFI Com	merc	cial Contra	ıct \$'	<u>s</u>												
Net charge-offs	\$	(0)	\$	(0)	\$	(1)	\$	(1)	\$ _	\$ _	\$	_	\$	(2)	\$	_	\$	(2)
% of avg. HFI assets (2)		—%		—%		(0.03)%		(0.01)%	(0.01)%				(0	0.01)%		—%		

<sup>(1)</sup> Loans within this table are classified as held-for-investment recorded at amortized cost as these loans are included in our allowance for loan losses.

<sup>(2)</sup> Net charge-off ratios are calculated as annualized net charge-offs divided by average outstanding finance recievables and loans excluding loans measured at fair value, conditional repurchase loans and loans held-for-sale during the year for each loan category.

<sup>(3)</sup> ALLL coverage ratios are based on the allowance for loan losses related to loans held-for-investment excluding those loans held at fair value as a percentage of the unpaid principal balance, net of premiums and discounts.

<sup>(4)</sup> Excludes (\$617M) of fair value adjustment for loans in hedge accounting relationships in 4Q22, (\$658M) in 3Q22, (\$501M) in 2Q22, (\$350M) in 1Q22 and (\$37M) in 4Q21.

## ALLY FINANCIAL INC. CREDIT RELATED INFORMATION, CONTINUED



(\$ in millions)				,	OLIA DT	EDLY TOEN	20					CUAN	OF V0	
Automotive Finance (1) Consumer	-	4Q 22		3Q 22	JUARI	ERLY TRENI 2Q 22	JS	1Q 22		4Q 21		3Q 22	IGE VS.	4Q 21
Allowance for loan losses	\$	3,020	\$	2,993	\$	2,885	\$	2.763	\$	2,769	\$	27	\$	251
Total consumer loans (2)	\$	83,286	\$	83,459	\$	81,691	\$	78,911	\$	78,252	\$	(173)	\$	5,034
Coverage ratio (3)	Ψ	3.60%	Ψ	3.56%	Ψ	3.51%	Ψ	3.49%	Ψ	3.54%	Ψ	(170)	Ψ	0,004
		0.0070		0.0070		0.0170		0.1070		0.0170				
Commercial Allowance for loan losses	æ	33	æ	30	æ	20	æ	31	œ.	33	æ	2	æ	
Total commercial loans	\$ \$	აა 18,784	\$ \$	16,163	\$ \$	30 16,108	\$ \$	17,295	\$ \$	33 16,074	\$ \$	2 2,621	\$ \$	2,710
Coverage ratio	Φ	0.18%	Ф	0.19%	Φ	0.18%	Φ	0.18%	φ	0.21%	Φ	2,021	Ф	2,710
<u>.                                    </u>		0.10%		0.19%		0.10%		0.16%		0.2176				
Mortgage (1)														
Consumer														
Mortgage Finance					_				_				_	
Allowance for loan losses	\$	22	\$	21	\$	20	\$	19	\$	19	\$	1	\$	3
Total consumer loans	\$	19,445	\$	19,715	\$	18,923	\$	18,372	\$	17,644	\$	(270)	\$	1,801
Coverage ratio		0.11%		0.11%		0.11%		0.10%		0.11%				
Mortgage - Legacy														
Allowance for loan losses	\$	5	\$	6	\$	6	\$	7	\$	8	\$	(1)	\$	(3)
Total consumer loans	\$	290	\$	306	\$	322	\$	341	\$	368	\$	(16)	\$	(78)
Coverage ratio		1.78%		1.86%		1.92%		2.03%		2.05%				
Total Mortgage														
Allowance for loan losses	\$	27	\$	27	\$	26	\$	26	\$	27	\$	_	\$	_
Total consumer loans	\$	19,735	\$	20,021	\$	19,245	\$	18,713	\$	18,012	\$	(286)	\$	1,723
Coverage ratio		0.14%		0.13%		0.14%		0.14%		0.15%				
Consumer Other - Ally Lending (1) (4)														
Allowance for loan losses	\$	194	\$	167	\$	141	\$	124	\$	102	\$	27	\$	92
Total consumer loans	\$	1,987	\$	1,807	\$	1,516	\$	1,202	\$	1,002	\$	180	\$	985
Coverage ratio	*	9.77%	•	9.22%	•	9.32%	*	10.32%	•	10.20%	•		•	
Consumer Other - Ally Credit Card (1) (5)														
Allowance for loan losses	\$	232	\$	205	\$	162	\$	134		119	\$	27	\$	113
Total consumer loans	\$	1,599	\$	1,427	\$	1,224	\$	1,036		953	\$	172	\$	646
Coverage ratio	Ψ	14.51%	φ	14.40%	Ψ	13.25%	Ψ	12.90%		12.44%	Ψ	172	Ψ	040
=		14.5170		14.40 /0		13.2370		12.30 /0		12.44 /0				
Corporate Finance (1)					_				_				_	
Allowance for loan losses	\$	202	\$	186	\$	203	\$	221	\$	215	\$	16	\$	(13)
Total commercial loans	\$	10,147	\$	9,354	\$	8,476	\$	8,021	\$	7,770	\$	793	\$	2,377
Coverage ratio		1.99%		1.99%		2.40%		2.76%		2.77%				
Corporate and Other (1)														
Allowance for loan losses	\$	3	\$	3	\$	3	\$	2	\$	2	\$	_	\$	1
Total commercial loans	\$	207	\$	219	\$	190	\$	180	\$	198	\$	(12)	\$	9
Coverage ratio		1.36%		1.36%		1.36%		1.36%		1.36%				

<sup>(1)</sup> ALLL coverage ratios are based on the domestic allowance as a percentage of finance receivables and loans reported at their gross carrying value, which includes the principal amount outstanding, net of unearned income, unamortized deferred fees reduced by costs on originated loans, unamortized premiums and discounts on purchased loans, unamortized basis adjustments arising from the designation of finance receivables and loans as the hedged item in qualifying fair value hedge relationships, and cumulative principal charge-offs. Excludes loans held at fair value.

<sup>(2)</sup> Includes (\$617M) of fair value adjustment for loans in hedge accounting relationships in 4Q22, (\$658M) in 3Q22, (\$501M) in 2Q22, (\$350M) in 1Q22 and (\$37M) in 4Q21.

<sup>(3)</sup> Excludes (\$617M) of fair value adjustment for loans in hedge accounting relationships in 4Q22, (\$658M) in 3Q22, (\$501M) in 2Q22, (\$350M) in 1Q22 and (\$37M) in 4Q21.

<sup>(4)</sup> Unsecured consumer lending from point-of-sale financing.

<sup>(5)</sup> Credit card lending portfolio.

### ALLY FINANCIAL INC. CAPITAL



(\$ in billions)		Q	UART	ERLY TREN	IDS				CHAN	GE VS	š
Capital	4Q 22	 3Q 22		2Q 22		1Q 22	 4Q 21	3	Q 22		4Q 21
Risk-weighted assets	\$ 157.3	\$ 155.2	\$	152.3	\$	149.0	\$ 146.4	\$	2.1	\$	10.9
Common Equity Tier 1 (CET1) capital ratio	9.3%	9.3%		9.6%		10.0%	10.3%				
Tier 1 capital ratio	10.7%	10.8%		11.1%		11.5%	11.9%				
Total capital ratio	12.2%	12.4%		12.7%		13.1%	13.5%				
Tangible common equity / Tangible assets (1)(2)	5.0%	4.9%		5.8%		6.6%	7.6%				
Tangible common equity / Risk-weighted assets (1)	6.1%	5.9%		7.1%		8.2%	9.4%				
Shareholders' equity	\$ 12.9	\$ 12.4	\$	14.0	\$	15.4	\$ 17.1	\$	0.5	\$	(4.2)
add: CECL phase-in adjustment	0.9	0.9		0.9		0.9	1.2		_		(0.3)
less: Certain AOCI items and other adjustments	3.2	3.4		2.1		0.9	(8.0)		(0.2)		4.0
Preferred equity	 (2.3)	 (2.3)		(2.3)		(2.3)	 (2.3)				
Common Equity Tier 1 capital	\$ 14.6	\$ 14.4	\$	14.7	\$	14.8	\$ 15.1	\$	0.2	\$	(0.5)
Common Equity Tier 1 capital	\$ 14.6	\$ 14.4	\$	14.7	\$	14.8	\$ 15.1	\$	0.2	\$	(0.5)
add: Preferred equity	2.3	2.3		2.3		2.3	2.3		_		_
less: Other adjustments	_	_		_		_	(0.1)		_		0.1
Tier 1 capital	\$ 16.9	\$ 16.7	\$	16.9	\$	17.1	\$ 17.4	\$	0.2	\$	(0.5)
Tier 1 capital	\$ 16.9	\$ 16.7	\$	16.9	\$	17.1	\$ 17.4	\$	0.2	\$	(0.5)
add: Qualifying subordinated debt	0.4	0.6		0.6		0.6	0.6		(0.2)		(0.2)
Allowance for loan and lease losses includible in Tier 2 capital and other adjustments	 1.9	 1.9		1.9		1.8	 1.7				0.2
Total capital	\$ 19.2	\$ 19.2	\$	19.4	\$	19.6	\$ 19.7	\$		\$	(0.5)
Total shareholders' equity	\$ 12.9	\$ 12.4	\$	14.0	\$	15.4	\$ 17.1	\$	0.5	\$	(4.2)
less: Preferred equity	(2.3)	(2.3)		(2.3)		(2.3)	(2.3)		_		_
Goodwill and intangible assets, net of deferred tax liabilities	 (0.9)	 (0.9)		(0.9)		(0.9)	 (0.9)				
Tangible common equity <sup>(1)</sup>	\$ 9.6	\$ 9.2	\$	10.7	\$	12.2	\$ 13.8	\$	0.4	\$	(4.2)
Total assets	\$ 191.8	\$ 188.6	\$	185.7	\$	184.3	\$ 182.1	\$	3.2	\$	9.7
less: Goodwill and intangible assets, net of deferred tax liabilities	 (0.9)	(0.9)		(0.9)		(0.9)	(0.9)				
Tangible assets <sup>(2)</sup>	\$ 190.9	\$ 187.7	\$	184.8	\$	183.4	\$ 181.2	\$	3.2	\$	9.7

Note: Numbers may not foot due to rounding

For more details on the final rules to address the impact of CECL on regulatory capital by allowing BHCs and banks, including Ally, to delay and subsequently phase-in its impact, see page 25.

<sup>(1)</sup> Represents a non-GAAP financial measure. See page 25 and 26 for methodology and detail.

<sup>(2)</sup> Represents a non-GAAP financial measure. Ally defines tangible assets as total assets less goodwill and intangible assets, net of deferred tax liabilities.

### ALLY FINANCIAL INC. LIQUIDITY AND DEPOSITS



				QUA	RTEF	RLY TRE	NDS					CHANG	E VS	
Consolidated Available Liquidity (\$ in billions)	4	Q 22	3	Q 22	2	Q 22	1	Q 22	4	Q 21	3	Q 22	4	IQ 21
Liquid cash and cash equivalents (1)	\$	5.1	\$	4.6	\$	3.7	\$	3.6	\$	4.4	\$	0.5	\$	0.7
Highly liquid securities (2)		22.2		22.7		24.6		25.9		26.8		(0.5)		(4.6)
Total current available liquidity	\$	27.3	\$	27.3	\$	28.3	\$	29.5	\$	31.2	\$		\$	(3.9)
Unsecured Long-Term Debt Maturity Profile	2	2023	2	2024	2	2025	2	2026	2	2027	2028	3 & After		
Consolidated remaining maturities (3)	\$	2.0	\$	1.5	\$	2.3	\$	_	\$	1.5	\$	3.2		
Ally Bank Deposits														
Key Deposit Statistics														
Average retail CD maturity (months)		19.4		21.3		20.7		20.5		20.3		(1.9)		(0.9)
Average retail deposit rate	2	2.45%	1	.50%	0	).71%	0	.59%	0	.61%				
End of Period Deposit Levels (\$ in millions)														
Retail	\$ 13	37,684	\$ 13	33,878	\$13	31,155	\$13	35,978	\$13	34,672	\$	3,806	\$	3,012
Brokered & other		14,613		11,873		9,247		6,497		6,886		2,740		7,726
Total deposits	\$ 15	52,297	\$ 1	45,751	\$14	40,402	\$14	12,475	\$14	11,558	\$	6,546	\$	10,739
Deposit Mix														
Retail CD		20%		20%		23%		24%		26%				
MMA/OSA/Checking		71%		72%		71%		72%		70%				
Brokered		9%		8%		6%		4%		4%				

<sup>(1)</sup> May include the restricted cash accumulation for retained notes maturing within the following 30 days and returned to Ally on the distribution date

<sup>(2)</sup> Includes unencumbered UST, Agency debt, Agency MBS, and highly liquid Corporates

<sup>(3)</sup> Excludes retail notes; as of 12/31/2022. Reflects notional value of outstanding bond. Excludes total GAAP OID and capitalized transaction costs.

### **ALLY FINANCIAL INC. NET INTEREST MARGIN**



(\$ in millions)		Ql	JARTERLY TRE	NDS		CHAN	IGE VS.		FULL YEAR	
Average Balance Details	4Q 22	3Q 22	2Q 22	1Q 22	4Q 21	3Q 22	4Q 21	FY 2022	FY 2021	CHANGE
Retail Auto Loans	\$ 83,781	\$ 82,362	\$ 79,695	\$ 78,224	\$ 77,979	\$ 1,419	\$ 5,802	\$ 81,035	\$ 75,689	\$ 5,346
Auto Lease (net of dep)	10,546	10,588	10,615	10,878	10,951	(42)	(405)	10,656	10,518	138
Dealer Floorplan	11,822	10,886	11,372	11,594	9,539	936	2,283	11,418	11,183	235
Other Dealer Loans	5,462	5,059	4,839	4,810	4,829	403	633	5,044	5,273	(229)
Corporate Finance	10,181	9,291	8,351	8,045	7,147	890	3,034	8,974	6,653	2,321
Mortgage <sup>(1)</sup>	19,876	19,762	18,980	18,228	17,533	114	2,343	19,218	15,046	4,172
Consumer Other - Ally Lending <sup>(2)</sup>	1,904	1,672	1,346	1,100	923	232	981	1,508	660	848
Consumer Other - Ally Credit Card (3)	1,486	1,300	1,093	981	309	186	1,177	1,216	78	1,138
Cash and Cash Equivalents	4,129	3,627	3,761	4,027	6,532	502	(2,403)	3,886	12,855	(8,969)
Investment Securities and Other	32,513	34,578	35,050	37,025	37,146	(2,065)	(4,633)	34,778	36,118	(1,340)
Total Earning Assets	\$ 181,698	\$ 179,125	\$ 175,103	\$ 174,911	\$ 172,888	\$ 2,573	\$ 8,810	\$ 177,733	\$ 174,073	\$ 3,660
Interest Revenue	2,859	2,523	2,231	2,094	2,069	336	790	9,707	8,081	1,626
Unsecured Debt (ex. Core OID balance) (4) (7)	\$ 10,447	\$ 10,046	\$ 9,674	\$ 9,976	\$ 10,061	\$ 401	\$ 386	\$ 10,037	\$ 11,113	\$ (1,076)
Secured Debt	1,917	1,374	1,154	1,089	1,331	543	586	1,386	2,346	(960)
Deposits (5)	148,485	142,793	139,814	141,557	140,043	5,692	8,442	143,180	139,104	4,076
Other Borrowings	9,934	12,502	11,966	7,203	4,990	(2,568)	4,944	10,414	5,313	5,101
Total Funding Sources (ex. Core OID balance) (4)	\$ 170,783	\$ 166,715	\$ 162,608	\$ 159,826	\$ 156,425	\$ 4,068	\$ 14,358	\$ 165,017	\$ 157,876	\$ 7,141
Interest Expense (ex. Core OID) (4)	1,174	793	457	391	406	381	768	2,815	1,876	939
Net Financing Revenue (ex. Core OID) (4)	\$ 1,685	\$ 1,730	\$ 1,774	\$ 1,703	\$ 1,663	\$ (45)	\$ 22	\$ 6,892	\$ 6,205	\$ 687
Net Interest Margin (yield details)										
Retail Auto Loan	7.98%	7.29%	6.82%	6.61%	6.61%	0.69%	1.37%	7.19%	6.65%	0.54%
Retail Auto Loan (excl. hedge impact)	7.37%	7.04%	6.85%	6.75%	6.81%	0.33%	0.56%	7.01%	6.87%	0.14%
Auto Lease (net of dep)	6.02%	5.98%	6.66%	6.96%	7.88%	0.04%	(1.86)%	6.41%	9.32%	(2.91)%
Dealer Floorplan	6.42%	5.03%	3.45%	2.97%	2.98%	1.39%	3.44%	4.49%	3.17%	1.32%
Other Dealer Loans	4.82%	4.33%	4.13%	4.17%	4.10%	0.49%	0.72%	4.38%	4.21%	0.17%
Corporate Finance	7.78%	6.30%	5.02%	4.76%	5.15%	1.48%	2.63%	6.09%	5.19%	0.90%
Mortgage	3.17%	3.10%	3.01%	2.94%	2.77%	0.07%	0.40%	3.06%	2.79%	0.27%
Consumer Other - Ally Lending (2)	10.37%	11.04%	11.94%	12.62%	12.89%	(0.67)%	(2.52)%	11.31%	13.82%	(2.51)%
Consumer Other - Ally Credit Card (3)	21.75%	21.17%	19.71%	18.75%	18.11%	0.58%	3.64%	20.54%	18.11%	2.43%
Cash and Cash Equivalents	2.94%	1.73%	0.61%	0.15%	0.14%	1.21%	2.80%	1.38%	0.12%	1.26%
Investment Securities and Other	2.89%	2.55%	2.35%	2.09%	1.81%	0.34%	1.08%	2.46%	1.60%	0.86%
Total Earning Assets	6.24%	5.59%	5.11%	4.86%	4.75%	0.65%	1.49%	5.46%	4.64%	0.82%
Unsecured Debt (ex. Core OID & Core OID balance) (4) (7)	5.12%	4.99%	5.04%	5.12%	5.02%	0.13%	0.10%	5.09%	5.25%	(0.16)%
Secured Debt	4.73%	6.08%	6.61%	6.36%	5.91%	(1.35)%	(1.18)%	5.77%	4.19%	1.58%
Deposits (5)	2.53%	1.58%	0.76%	0.61%	0.64%	0.95%	1.89%	1.39%	0.75%	0.64%
Other Borrowings (6)	2.80%	2.48%	1.75%	2.11%	2.59%	0.32%	0.21%	2.29%	2.80%	(0.51)%
Total Funding Sources (ex. Core OID & Core OID balance) (4)	2.73%	1.89%	1.12%	0.99%	1.03%	0.84%	1.70%	1.71%	1.19%	0.52%
NIM (as reported)	3.65%	3.81%	4.04%	3.93%	3.80%	(0.16)%	(0.15)%	3.85%	3.54%	0.31%
NIM (ex. Core OID & Core OID balance) (4)	3.68%	3.83%	4.06%	3.95%	3.82%	(0.15)%	(0.14)%	3.88%	3.56%	0.32%

<sup>(1)</sup> Mortgage includes held-for-investment (HFI) loans from the Mortgage Finance segment and the HFI legacy mortgage portfolio in run-off at the Corporate and Other segment. (2) Unsecured consumer lending from point-of-sale financing.

<sup>(3)</sup> Credit Card lending portfolio. Fair Square 4Q2021 end of period balance was \$953 million. Average Balance reflects one month of active balances on balance sheet (12/1/2021 12/31/2021) and \$0 for prior months within period (4) Represents a non-GAAP financial measure. Excludes Core OID from interest expense and Core OID balance from Unsecured Debt.

<sup>(5)</sup> Includes retail, brokered, and other deposits. Other includes sweep deposits and other deposits.

<sup>(6)</sup> Includes Demand Notes (terminated on 3/1/21), FHLB Borrowings, Repurchase Agreements and other. (7) Includes trust preferred securities.

# ALLY FINANCIAL INC. ALLY BANK CONSUMER MORTGAGE HFI PORTFOLIOS (PERIOD-END)



(\$ in billions)		(	QUARTI	ERLY TREND	os		
Mortgage Finance HFI Portfolio	4Q 22	3Q 22		2Q 22		1Q 22	4Q 21
Loan Value							
Gross carry value	\$ 19.4	\$ 19.7	\$	18.9	\$	18.4	\$ 17.6
Net carry value	\$ 19.4	\$ 19.7	\$	18.9	\$	18.4	\$ 17.6
Estimated Pool Characteristics							
% Second lien	0.0%	0.0%		0.0%		0.0%	0.0%
% Interest only	0.0%	0.0%		0.0%		0.0%	0.0%
% 30+ Day delinquent <sup>(1)(2)</sup>	0.6%	0.7%		0.7%		0.6%	0.8%
% Low/No documentation	0.0%	0.0%		0.0%		0.1%	0.1%
% Non-primary residence	4.4%	4.4%		4.1%		4.0%	3.9%
Refreshed FICO <sup>(3)</sup>	781	780		779		776	776
Wtd. Avg. LTV/CLTV (4)	54.6%	54.2%		53.7%		55.7%	56.9%
Corporate Other Legacy Mortgage HFI Portfolio Loan Value							
Gross carry value	\$ 0.3	\$ 0.3	\$	0.3	\$	0.3	\$ 0.4
Net carry value	\$ 0.3	\$ 0.3	\$	0.3	\$	0.3	\$ 0.4
Estimated Pool Characteristics							
% Second lien	13.0%	13.3%		13.9%		14.7%	15.0%
% Interest only	0.1%	0.1%		0.1%		0.1%	0.1%
% 30+ Day delinquent <sup>(1)(2)</sup>	6.4%	5.6%		7.2%		7.1%	7.5%
% Low/No documentation	23.6%	23.4%		23.6%		23.7%	23.4%
% Non-primary residence	3.3%	3.4%		3.3%		3.5%	3.5%
Refreshed FICO <sup>(3)</sup>	742	743		740		738	735
Wtd. Avg. LTV/CLTV (4)	47.4%	47.6%		49.1%		52.2%	54.2%

<sup>1)</sup> MBA Delinquency buckets were used for First Lien products and OTS Delinquency buckets were used for all others.

<sup>2) %30+</sup>Day Delinquency bucket excludes loans which are current but are in bankruptcy.

<sup>3)</sup> Refreshed FICO includes the entire Bank HFI portfolio, inclusive of SBO. Previously, SBO loans had been excluded from our reporting.

<sup>4) 1</sup>st lien only. Updated home values derived using a combination of appraisals, BPOs, AVMs and MSA level house price indices.

### **ALLY FINANCIAL INC. EARNINGS PER SHARE RELATED INFORMATION**



																				_
(\$ in millions, shares in thousands)					QUAI	RTER	LY TRE	NDS					CHAN	GE V	/S			FULI	YEAR	
Earnings Per Share Data		4	Q 22	3	3Q 22	20	22	10	22	4Q	21	3	Q 22	4	4Q 21	_F)	Y 2022	_FY	2021	CHANG
GAAP net income attributable to common shareholders		\$	251	\$	272	\$	454	\$	627	\$	624	\$	(21)	\$	(373)	\$	1,604	\$	3,003	\$ (1,39
Weighted-average common shares outstanding - basic		3	01,279	30	08,220	32	2,057	335	5,678	345	,870		(6,941)	(4	44,591)	31	16,690	36	32,583	(45,89
Weighted-average common shares outstanding - diluted		3	03,062	31	10,086	32	4,027	337	7,812	348	,666		(7,024)	(4	45,604)	31	18,629	36	55,180	(46,55
Issued shares outstanding (period-end)		2	99,324	30	00,335	31:	2,781	327	7,306	337	,941		(1,011)	(:	38,616)	29	99,324	33	37,941	(38,61
Net income per share - basic		\$	0.83	\$	0.88	\$	1.41	\$	1.87	\$	1.80	\$	(0.05)	\$	(0.97)	\$	5.06	\$	8.28	\$ (3.2
Net income per share - diluted		\$	0.83	\$	0.88	\$	1.40	\$	1.86	\$	1.79	\$	(0.05)	\$	(0.96)	\$	5.03	\$	8.22	\$ (3.1
Adjusted Earnings per Share ("Adjusted EPS")																				
Numerator																				
GAAP net income attributable to common shareholders		\$	251	\$	272	\$	454	\$	627	\$	624	\$	(21)	\$	(373)	\$	1,604	\$	3,003	\$ (1,39
Discontinued operations, net of tax			_		1		_		_		6		(1)		(6)		1		5	(
Core OID			11		11		10		10		9		0		2		42		38	
Change in the fair value of equity securities			(49)		62		136		66		(21)		(111)		(28)		215		7	20
Core OID, repositioning & change in the fair value of equity securities tax (tax rate 21%)	)		(4)		(20)		(31)		(16)		(20)		16		16		(70)		(57)	(1
Repositioning			57		20		_		_		107		37		(50)		77		228	(15
Significant discrete tax items			61		_		_		_		_		61		61		61		(78)	13
Core net income attributable to common shareholders (1)		\$	327	\$	346	\$	570	\$	687	\$	705	\$	(20)	\$	(378)	\$	1,929	\$	3,146	\$ (1,21
Denominator		Ψ	321	Ψ	340	Ψ	370	Ψ	007	Ψ	703	Ψ	(20)	Ψ	(370)	Ψ	1,323	Ψ	3,140	Ψ (1,21
Neighted-average common shares outstanding - diluted		2	03,062	3.	10.086	32	4,027	33	7,812	348	666		(7,024)	,	45,604)	2	18,629	36	55,180	(46,55
Adjusted EPS (2)		ę	1.08	\$	1.12	\$	1.76		2.03		2.02	\$	(0.04)	\$	(0.94)	\$	6.06	\$	8.61	\$ (2.5
Aujusteu Ero		φ	1.00	φ	1.12	Ψ	1.70	Ψ	2.03	Ψ.	2.02	Ψ	(0.04)	φ	(0.54)	φ	0.00	φ	0.01	φ (2.5
Core original issue discount (Core OID) amortization expense (1)		\$	11	\$	11	\$	10	\$	10	\$	9	\$	_	\$	2	\$	42	\$	38	\$
Other OID		Ψ.	3	Ψ	3	*	2	•	3	*	3	Ψ	_	Ψ.	_	Ψ	11	Ψ	11	_
GAAP original issue discount amortization expense		\$	14	\$	13	\$	13	\$	13	\$	12	\$	1	\$	2	\$	53	\$		\$
Core outstanding original issue discount balance (Core OID balance) (1)		\$	(841)	\$	(852)	\$	(863)	\$	(873)	\$	(883)	\$	11	\$	42	\$	(841)	\$	(883)	\$ 4
Other outstanding OID balance		*	(40)	•	(36)	*	(39)	*	(37)	•	(40)	•	(5)	•	_	•	(40)	•	(40)	
GAAP outstanding original issue discount balance		\$	(882)	\$	(888)	\$	(901)	\$	(911)	\$	(923)	\$	6	\$	42	\$	(882)	\$	(923)	
GAAP net financing revenue	[A]	\$	1,674	\$	1,719	\$	1,764	\$	1,693	\$ 1	,654	\$	(45)	\$	20	\$	6,850	\$	6,167	\$ 68
Core OID			11		11		10		10		9				2		42		38	
Net Financing Revenue (ex. Core OID)	[B]	\$	1,685	\$	1,730	\$	1,774	\$ ^	1,703	\$ 1	,663	\$	(45)	\$	22	\$	6,892	\$	6,205	\$ 68
GAAP Other Revenue	[C]	\$	527	\$	297	\$	312	\$	442	\$	545	\$	230	\$	(18)	\$	1,578	\$	2,039	\$ (46
Repositioning			_		_		_		_		9		0		(9)	\$	_	\$	131	\$ (13
Change in the fair value of equity securities			(49)		62		136		66		(21)		(111)		(28)		215		7	20
Adjusted Other Revenue	[D]	\$	478	\$	359	\$	448	\$	508	\$	533	\$	119	\$	(55)	\$	1,793	\$	2,177	\$ (38
GAAP Provision Expense		\$	490	\$	438	\$	304	\$	167	\$	210	\$	52	\$	280	\$	1,399	\$	241	\$ 1,15
Repositioning			_		_		_		_		(97)		_		97		· —		(97)	9
Adjusted Provision (ex. Repositioning)		\$	490	\$	438	\$	304	\$	167	\$	113	\$	52	\$	377	\$	1,399	\$		\$ 1,25
GAAP Noninterest expense	[E]	\$	1,266	\$	1.161	\$	1.138	\$	1.122	\$ 1	.090	\$	105	\$	176	\$	4.687	\$	4.110	\$ 57
Repositioning and other	[-]	¥	(57)	Ψ	(20)	4	.,.50	Ψ.	.,	Ψ 1	,030	Ψ	(37)	¥	(57)	¥	(77)	Ψ	4,110	φ 3 <i>1</i> (7
Adjusted Noninterest Expense	IC.	•		•		•	1 120	•	1 122	• 4		•				•		•		
Aujustau Normiterest Expense	[F]	\$	1,209	\$	1,141	\$	1,138	<b>Þ</b>	1,122	\$ 1	,090	\$	68	\$	119	\$	4,610	\$	4,110	\$ 50
(4)	[A]+[C]+[E] [B]+[D]+[F]	\$	935 954	\$	855 948	\$ \$	938 1.084		1,013 1.088		,109 ,107	\$ \$	80	\$ \$	(174) (152)		3,741 4.075	•	4,096 4,271	\$ (35 \$ (19

<sup>(1)</sup> Represents a non-GAAP financial measure. See page 25 and 26 for definitions.
(2) Adjusted earnings per share (Adjusted EPS) is a non-GAAP financial measure that adjusts GAAP EPS for revenue and expense items that are typically strategic in nature or that management otherwise does not view as reflecting the operating performance of the company. Management believes Adjusted EPS can help the reader better understand the operating performance of the core businesses and their ability to generate earnings. In the numerator of Adjusted EPS, GAAP net income attributable to common shareholders is adjusted for the following items: (1) excludes discontinued operations, net of tax, as Ally is primarily admestic company and sales of international businesses and other discontinued operations in the past have significantly impacted GAAP EPS, (2) adds back the tax-effected non-cash Core OID, (3) adjusts for tax-effected repositioning and other which are primarily related to the extinguishment of high cost legacy debt, strategic activities and significant other one-time items, (4) excludes equity fair value adjustments (net of taX) related to ASU 2016-01 which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 11/118 in which such adjustments were cognized through other comprehensive income, a component of equity, and (5) excludes significant discrete tax items that do not relate to the operating performance of the core businesses, and adjusts for preferred stock capital actions (e.g., Series A and Series G) that have been taken by the company to normalize its capital structure, as applicable for respective periods.

## ALLY FINANCIAL INC. ADJUSTED TANGIBLE BOOK PER SHARE RELATED INFORMATION



(\$ in millions, shares in thousands)		QU	ARTERLY TRE	NDS		CHAN	GE VS.
Adjusted Tangible Book Value Per Share ("Adjusted TBVPS") Information	4Q 22	3Q 22	2Q 22	1Q 22	4Q 21	3Q 22	4Q 21
Numerator							
GAAP shareholder's equity	\$ 12,859	\$ 12,434	\$ 13,984	\$ 15,413	\$ 17,050	\$ 425	\$ (4,191)
Preferred equity	(2,324)	(2,324)	(2,324)	(2,324)	(2,324)	_	_
GAAP common shareholder's equity	\$ 10,535	\$ 10,110	\$ 11,660	\$ 13,089	\$ 14,726	\$ 425	\$ (4,191)
Goodwill and identifiable intangibles, net of DTLs	(902)	(910)	(920)	(932)	(941)	8	39
Tangible common equity (1)	9,633	9,200	10,740	12,157	13,785	433	(4,152)
Tax-effected Core OID balance (21% tax rate) (1)	(665)	(673)	(682)	(690)	(698)	9	33
Adjusted tangible book value <sup>(2)</sup>	\$ 8,968	\$ 8,527	\$ 10,058	\$ 11,468	\$ 13,087	\$ 441	\$ (4,119)
<u>Denominator</u>							
Issued shares outstanding (period-end, thousands)	299,324	300,335	312,781	327,306	337,941	(1,011)	(38,616)
GAAP shareholder's equity per share	\$ 42.96	\$ 41.40	\$ 44.71	\$ 47.09	\$ 50.45	\$ 1.56	\$ (7.49)
Preferred equity per share	(7.76)	(7.74)	(7.43)	(7.10)	(6.88)	(0.03)	(0.89)
GAAP common shareholder's equity per share	\$ 35.20	\$ 33.66	\$ 37.28	\$ 39.99	\$ 43.58	\$ 1.53	\$ (8.38)
Goodwill and identifiable intangibles, net of DTLs per share	(3.01)	(3.03)	(2.94)	(2.85)	(2.79)	0.01	(0.23)
Tangible common equity per share (1)	32.18	30.63	34.34	37.14	40.79	1.55	(8.61)
Tax-effected Core OID balance (21% tax rate) per share (1)	(2.22)	(2.24)	(2.18)	(2.11)	(2.06)	0.02	(0.16)
Adjusted tangible book value per share (2)	\$ 29.96	\$ 28.39	\$ 32.16	\$ 35.04	\$ 38.73	\$ 1.57	\$ (8.76)

<sup>(1)</sup> Represents a non-GAAP financial measure. See page 25 and 26 for methodology and detail.

<sup>(2)</sup> Adjusted tangible book value per share (Adjusted TBVPS) is a non-GAAP financial measure that reflects the book value of equity attributable to shareholders even if Core OID balance were accelerated immediately through the financial statements. As a result, management believes Adjusted TBVPS provides the reader with an assessment of value that is more conservative than GAAP common shareholder's equity per share. Adjusted TBVPS generally adjusts common equity for (1) goodwill and identifiable intangibles, net of DTLs, and (2) tax-effected Core OID balance to reduce tangible common equity in the event the corresponding discounted bonds are redeemed/tendered and (3) Series G discount which reduces tangible common equity as the company has normalized its capital structure, as applicable for respective periods.

## ALLY FINANCIAL INC. CORE ROTCE RELATED INFORMATION



(\$ in millions) unless noted otherwise		QUAF	RTERLY TR	ENDS		CHAN	GE VS.		FULL YEA	R
Core Return on Tangible Common Equity ("Core ROTCE")	4Q 22	3Q 22	2Q 22	1Q 22	4Q 21	3Q 22	4Q 21	FY 2022	FY 2021	CHANGE
Numerator										
GAAP net income attributable to common shareholders	\$ 251	\$ 272	\$ 454	\$ 627	\$ 624	\$ (21)	\$ (373)	\$ 1,604	\$ 3,003	\$ (1,399)
Discontinued operations, net of tax	_	1	_	_	6	(1)	(6)	1	5	(4)
Core OID	11	11	10	10	9	_	2	42	38	4
Change in the fair value of equity securities	(49)	62	136	66	(21)	(111)	(28)	215	7	208
Core OID, repositioning & change in the fair value of equity securities tax (tax rate 21%)	(4)	(20)	(31)	(16)	(20)	23	6	(70)	(57)	(13)
Repositioning	57	20	_	_	107	37	(50)	77	228	(151)
Significant discrete tax items	61					61	61	61	(78)	138
Core net income attributable to common shareholders <sup>(1)</sup>	\$ 327	\$ 346	\$ 570	\$ 687	\$ 705	\$ (20)	\$ (378)	\$ 1,929	\$ 3,146	\$ (1,216)
Denominator (average, \$ millions)										
GAAP shareholder's equity	\$12,647	\$13,209	\$14,699	\$16,232	\$17,170	\$ (563)	\$(4,523)	\$14,348	\$16,239	\$ (1,891)
Preferred equity	(2,324)	(2,324)	(2,324)	(2,324)	(2,324)	_	_	(2,324)	(1,394)	(930)
Goodwill & identifiable intangibles, net of deferred tax liabilities ("DTLs")	(906)	(915)	(926)	(937)	(655)	9	(251)	(921)	(489)	(432)
Tangible common equity (1)	\$9,417	\$9,970	\$11,449	\$12,971	\$14,190	\$ (553)	\$(4,774)	\$11,103	\$14,356	\$ (3,253)
Core OID balance	(847)	(858)	(868)	(878)	(892)	11	45	(862)	(956)	93
Net deferred tax asset ("DTA")	(1,165)	(1,068)	(758)	(437)	(551)	(96)	(614)	(820)	(451)	(369)
Normalized common equity	\$ 7,405	\$8,044	\$ 9,822	\$11,656	\$12,747	\$ (639)	\$(5,342)	\$ 9,421	\$12,949	\$ (3,528)
Core Return on Tangible Common Equity (2)	17.6%	17.2%	23.2%	23.6%	22.1%			20.5%	24.3%	

<sup>(1)</sup> Represents a non-GAAP measure. See page 25 and 26 for methodology and detail.

<sup>(2)</sup> Core return on tangible common equity (Core ROTCE) is a non-GAAP financial measure that management believes is helpful for readers to better understand the ongoing ability of the company to generate returns on its equity base that supports core operations. For purposes of this calculation, tangible common equity is adjusted for Core OID balance and net DTA. Ally's Core net income attributable to common shareholders for purposes of calculating Core ROTCE is based on the actual effective tax rate for the period adjusted for significant discrete tax items including tax reserve releases, which aligns with the methodology used in calculating adjusted earnings per share.

<sup>1.</sup> In the numerator of Core ROTCE, GAAP net income attributable to common shareholders is adjusted for discontinued operations net of tax, repositioning and other which is primarily related to the extinguishment of high cost legacy debt, strategic activities and significant onetime items, tax-effected Core OID, fair value adjustments (net of tax) related to ASU 2016-01, effective 1/1/2018, which requires change in the fair value of equity securities to be recognized in current period net income as compared to prior periods in which such adjustments were recognized through other comprehensive income, a component of equity, significant discrete tax items, and preferred stock capital actions, as applicable for respective periods.

<sup>2.</sup> In the denominator, GAAP shareholder's equity is adjusted for goodwill and identifiable intangibles net of DTL, Core OID balance, and net DTA.

## ALLY FINANCIAL INC. ADJUSTED EFFICIENCY RATIO RELATED INFORMATION



(\$ in millions)		QUA	RTERLY TE	REND		CHAN	IGE V	S.		FULL YEAR	2	
	4Q 22	3Q 22	2Q 22	1Q 22	4Q 21	3Q 22	40	Q 21	FY 2022	FY 2021	CI	HANGE
Numerator												
GAAP Noninterest expense	\$ 1,266	\$ 1,161	\$ 1,138	\$ 1,122	\$ 1,090	\$ 105	\$	176	\$ 4,687	\$ 4,110	\$	577
Rep and warrant expense	_	_	_	_	_	_		_	_	_		_
Insurance expense	(286)	(290)	(300)	(274)	(263)	4		(23)	(1,150)	(1,061)		(89)
Repositioning	(57)	(20)	_	_	_	(37)		(57)	(77)	_		(77)
Adjusted noninterest expense for the efficiency ratio	\$ 923	\$ 851	\$ 838	\$ 848	\$ 827	\$ 72	\$	96	\$ 3,460	\$ 3,049	\$	411
<u>Denominator</u>												
Total net revenue	\$ 2,201	\$ 2,016	\$ 2,076	\$ 2,135	\$ 2,199	\$ 185	\$	2	\$ 8,428	\$ 8,206	\$	222
Core OID	11	11	10	10	9	0		2	42	38		4
Insurance revenue	(387)	(260)	(178)	(287)	(354)	(127)		(33)	(1,112)	(1,404)		292
Repositioning	_	_	_	_	9	_		(9)	_	131		(131)
Adjusted net revenue for the efficiency ratio	\$ 1,825	\$ 1,767	\$ 1,908	\$ 1,858	\$ 1,864	\$ 58	\$	(39)	\$ 7,358	\$ 6,970	\$	387
Adjusted Efficiency Ratio (1)	50.6 %	48.2 %	43.9 %	45.6 %	44.4 %				47.0 %	43.7 %		

<sup>(1)</sup> Adjusted efficiency ratio is a non-GAAP financial measure that management believes is helpful to readers in comparing the efficiency of its core banking and lending businesses with those of its peers. In the numerator of Adjusted efficiency ratio, total noninterest expense is adjusted for Insurance segment expense, Rep and warrant expense, and repositioning and other which is primarily related to the extinguishment of high cost legacy debt, strategic activities and significant one-time items, as applicable for respective periods. In the denominator, total net revenue is adjusted for Insurance segment revenue and Core OID. See page 11 for the combined ratio for the Insurance segment which management uses as a primary measure of underwriting profitability for the Insurance business.

#### **ALLY FINANCIAL INC.**



The following are non-GAAP financial measures which Ally believes are important to the reader of the Consolidated Financial Statements, but which are supplemental to, and not a substitute for, GAAP measures: Adjusted Earnings per Share (Adjusted EPS), Core pre tax income, Core net income attributable to common shareholders, Core return on tangible common equity (Core ROTCE), Adjusted efficiency ratio, Adjusted total net revenue, Adjusted other revenue, Adjusted noninterest expense, Core original issue discount (Core OID) amortization expense and Core outstanding original issue discount balance (Core OID balance), Net financing revenue (excluding Core OID), and Adjusted tangible book value per share (Adjusted TBVPS). These measures are used by management and we believe are useful to investors in assessing the company's operating performance and capital. For calculation methodology, refer to the Reconciliation to GAAP later in this document.

- 1) Core pre-tax income is a non-GAAP financial measure that adjusts pre-tax income from continuing operations by excluding (1) Core OID, and (2) equity fair value adjustments related to ASU 2016-01 which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/18 in which such adjustments were recognized through other comprehensive income, a component of equity (change in fair value of equity securities impacts the Insurance and Corporate Finance segments), and (3) Repositioning and other which are primarily related to the extinguishment of high cost legacy debt, strategic activities and significant other one-time items, as applicable for respective periods or businesses. Management believes core pre-tax income can help the reader better understand the operating performance of the core businesses and their ability to generate earnings. See page 5 for calculation methodology and details.
- 2) Core net income attributable to common shareholders is a non-GAAP financial measure that serves as the numerator in the calculations of Adjusted EPS and Core ROTCE and that, like those measures, is believed by management to help the reader better understand the operating performance of the core businesses and their ability to generate earnings. Core net income attributable to common shareholders adjusts GAAP net income attributable to common shareholders for discontinued operations net of tax, tax-effected Core OID expense, tax-effected repositioning and other primarily related to the extinguishment of high-cost legacy debt and strategic activities and significant other, preferred stock capital actions, significant discrete tax items and tax-effected changes in equity investments measured at fair value, as applicable for respective periods. See page 21 calculation methodology and details.
- 3) Tangible Common Equity is a non-GAAP financial measure that is defined as common stockholders' equity less goodwill and identifiable intangible assets, net of deferred tax liabilities. Ally considers various measures when evaluating capital adequacy, including tangible common equity. Ally believes that tangible common equity is important because we believe readers may assess our capital adequacy using this measure. Additionally, presentation of this measure allows readers to compare certain aspects of our capital adequacy on the same basis to other companies in the industry. For purposes of calculating Core return on tangible common equity (Core ROTCE), tangible common equity is further adjusted for Core OID balance and net deferred tax asset. See page 22 for more details.
- 4) Core original issue discount (Core OID) amortization expense is a non-GAAP financial measure for OID and is believed by management to help the reader better understand the activity removed from: Core pre-tax income (loss), Core net income (loss) attributable to common shareholders, Adjusted EPS, Core ROTCE, Adjusted efficiency ratio, Adjusted total net revenue, and Net financing revenue (excluding Core OID). Core OID is primarily related to bond exchange OID which excludes international operations and future issuances. Core OID for all periods shown is applied to the pre-tax income of the Corporate and Other segment. See page 21 calculation methodology and details.
- 5) Core outstanding original issue discount balance (Core OID balance) is a non-GAAP financial measure for outstanding OID and is believed by management to help the reader better understand the balance removed from Core ROTCE and Adjusted TBVPS. Core OID balance is primarily related to bond exchange OID which excludes international operations and future issuances. See page 21 for calculation methodology and details
- 6) Accelerated issuance expense (Accelerated OID) is the recognition of issuance expenses related to calls of redeemable debt.
- 7) Estimated impact of CECL on regulatory capital per final rule issued by U.S. banking agencies In December 2018, the FRB and other U.S. banking agencies approved a final rule to address the impact of CECL on regulatory capital by allowing BHCs and banks, including Ally, the option to phase in the day-one impact of CECL over a three-year period. In March 2020, the FRB and other U.S. banking agencies issued an interim final rule that became effective on March 31, 2020 and provided an alternative option for banks to temporarily delay the impacts of CECL, relative to the incurred loss methodology for estimating the allowance for loan losses, on regulatory capital. A final rule that was largely unchanged from the March 2020 interim final rule was issued by the FRB and other U.S. banking agencies in August 2020, and became effective in September 2020. For regulatory capital purposes, these rules permitted us to delay recognizing the estimated impact of CECL on regulatory capital until after a two-year deferral period, which for us extended through December 31, 2021. Beginning on January 1, 2022, we are required to phase in 25% of the previously deferred estimated capital impact of CECL, with an additional 25% to be phased in at the beginning of each subsequent year until fully phased in by the first quarter of 2025. Under these rules, firms that adopt CECL and elect the five-year transition will calculate the estimated impact of CECL on regulatory capital as the day-one impact of adoption plus 25% of the subsequent change in allowance during the two-year deferral period, which according to the final rule approximates the impact of CECL relative to an incurred loss model. We adopted this transition option during the first quarter of 2020, and beginning January 1, 2022, are phasing in the regulatory capital impacts of CECL based on this five-year transition period.
- 8) Change in fair value of equity securities impacts the Insurance, Corporate Finance and Corporate and Other segments. Reflects equity fair value adjustments related to ASU 2016-01 which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/18 in which such adjustments were recognized through other comprehensive income, a component of equity.
- 9) Repositioning is primarily related to the extinguishment of high-cost legacy debt, strategic activities and other one-time items.
- 10) Core pre-provision net revenue (Core PPNR) is a non-GAAP financial measure calculated by adjusting Core pre-tax income to add back provision for credit losses. Management believes that Core PPNR is a helpful financial metric because it enables the reader to assess the core businesses ability to generate earnings to cover credit losses and is utilized by the Federal Reserve's approach to modeling within the Supervisory Stress Test Framework that generally follows U.S. generally accepted accounting principles (GAAP) and includes a calculation of PPNR as a component of projected pre-tax net income. See page 21 for calculation detail.

#### **ALLY FINANCIAL INC.**



The following are non-GAAP financial measures which Ally believes are important to the reader of the Consolidated Financial Statements, but which are supplemental to, and not a substitute for, GAAP measures: Adjusted Earnings per Share (Adjusted EPS), Core pre tax income, Core net income attributable to common shareholders, Core return on tangible common equity (Core ROTCE), Adjusted efficiency ratio, Adjusted total net revenue, Adjusted other revenue, Adjusted noninterest expense, Core original issue discount (Core OID) amortization expense and Core outstanding original issue discount balance (Core OID balance), Net financing revenue (excluding Core OID), and Adjusted tangible book value per share (Adjusted TBVPS). These measures are used by management and we believe are useful to investors in assessing the company's operating performance and capital. For calculation methodology, refer to the Reconciliation to GAAP later in this document.

#### 11) Adjusted Tangible Book Value per Share

Adjusted tangible book value per share (Adjusted TBVPS) is a non-GAAP financial measure that reflects the book value of equity attributable to shareholders even if Core OID balance were accelerated immediately through the financial statements. As a result, management believes Adjusted TBVPS provides the reader with an assessment of value that is more conservative than GAAP common shareholder's equity per share. Adjusted TBVPS generally adjusts common equity for: (1) goodwill and identifiable intangibles, net of DTLs, (2) tax-effected Core OID balance to reduce tangible common equity in the event the corresponding discounted bonds are redeemed/tendered, and (3) Series G discount which reduces tangible common equity as the company has normalized its capital structure, as applicable for respective periods. Note: In December 2017, tax-effected Core OID balance was adjusted from a statutory U.S. Federal tax rate of 35% to 21% ("rate") as a result of changes to U.S. tax law. The adjustment conservatively increased the tax-effected Core OID balance and consequently reduced Adjusted TBVPS as any acceleration of the non-cash charge in future periods would flow through the financial statements at a 21% rate versus a previously modeled 35% rate.

#### 12) Net Interest Margin ex core OID

Net interest margin ex. core OID is calculated using a non-GAAP financial measure that adjusts net interest margin by excluding Core OID. The Core OID balance is primarily related to bond exchange OID which excludes international operations and future issuances. Management believes net interest margin ex. Core OID is a helpful financial metric because it enables the reader better understand the business's profitability and margins.

#### 13) Net Financing Revenue ex core OID

Net financing revenue ex. core OID is calculated using a non-GAAP financial measure that adjusts GAAP net financing revenue by excluding Core OID. The Core OID balance is primarily related to bond exchange OID which excludes international operations and future issuances. Management believes net financing revenue ex. Core OID is a helpful financial metric because it enables the reader better understand the business's ability to generate revenue.

#### 14) Adjusted Other Revenue

Adjusted other revenue is a non-GAAP financial measure that adjusts GAAP other revenue for OID expenses, repositioning, and change in fair value of equity securities. Management believes adjusted other revenue is a helpful financial metric because it enables the reader better understand the business's ability to generate other revenue.

#### 15) Adjusted Total Net Revenue

Adjusted total net revenue is a non-GAAP financial measure that management believes is helpful for readers to understand the ongoing ability of the company to generate revenue. For purposes of this calculation, GAAP net financing revenue is adjusted by excluding Core OID to calculate net financing revenue ex. core OID. GAAP other revenue is adjusted for OID expenses, repositioning, and change in fair value of equity securities to calculate adjusted other revenue. Adjusted total net revenue is calculated by adding net financing revenue ex. core OID to adjusted other revenue.

16) Adjusted Noninterest Expense is a non-GAAP financial measure that adjusts GAAP noninterest expense for repositioning items. Management believes adjusted noninterest expense is a helpful financial metric because it enable the reader to better understand the business's expenses excluding nonrecurring items.