

FIRST QUARTER 2022

FINANCIAL SUPPLEMENT

ALLY FINANCIAL INC. FORWARD-LOOKING STATEMENTS AND ADDITIONAL INFORMATION



This document and related communications should be read in conjunction with the financial statements, notes, and other information contained in our Annual Reports on Form 10-K, Quarterly Reports on Form 10-Q, and Current Reports on Form 8-K. This information is preliminary and based on company and third-party data available at the time of the presentation or related communication.

This document and related communications contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements can be identified by the fact that they do not relate strictly to historical or current facts—such as statements about the outlook for financial and operating metrics, and future capital allocation and actions. Forward-looking statements often use words such as "believe," "expect," "anticipate," "intend," "pursue," "seek," "continue," "estimate," "project," "outlook," "forecast," "potential," "target," "objective," "trend," "plan," "goal," "initiative," "priorities," or other words of comparable meaning or future-tense or conditional verbs such as "may," "will," "should," "would," or "could." Forward-looking statements convey our expectations, intentions, or forecasts about future events, circumstances, or results. All forward-looking statements, by their nature, are subject to assumptions, risks, and uncertainties, which may change over time and many of which are beyond our control. You should not rely on any forward-looking statement as a prediction or guarantee about the future. Actual future objectives, strategies, plans, prospects, performance, conditions, or results may differ materially from those set forth in any forward-looking statement. Some of the factors that may cause actual results or other future events or circumstances to differ from those in forward-looking statements are described in our Annual Report on Form 10-K for the year ended December 31, 2021, our subsequent Quarterly Reports on Form 10-Q or Current Reports on Form 8-K, or other applicable documents that are filed or furnished with the U.S. Securities and Exchange Commission (collectively, our "SEC filings"). Any forward-looking statement made by us or on our behalf speaks only as of the date that it was made. We do not undertake to update any forward-looking statement to reflect the impact of events, circumstances, or results that arise after the date that the statement was made, except as required by applicable securities laws. You, however, should consult further disclosures (including disclosures of a forward-looking nature) that we may make in any subsequent SEC filings.

This document and related communications contain specifically identified non-GAAP financial measures, which supplement the results that are reported according to U.S. generally accepted accounting principles ("GAAP"). These non-GAAP financial measures may be useful to investors but should not be viewed in isolation from, or as a substitute for, GAAP results. Differences between non-GAAP financial measures and comparable GAAP financial measures are reconciled in the presentation.

Unless the context otherwise requires, the following definitions apply. The term "loans" means the following consumer and commercial products associated with our direct and indirect financing activities: loans, retail installment sales contracts, lines of credit, and other financing products excluding operating leases. The term "operating leases" means consumer- and commercial-vehicle lease agreements where Ally is the lessor and the lessee is generally not obligated to acquire ownership of the vehicle at lease-end or compensate Ally for the vehicle's residual value. The terms "lend," "finance," and "originate" mean our direct extension or origination of loans, our purchase or acquisition of loans, or our purchase of operating leases, as applicable. The term "consumer" means all consumer products associated with our loan and operating-lease activities and all commercial retail installment sales contracts. The term "commercial" means all commercial products associated with our loan activities, other than commercial retail installment sales contracts. The term "partnerships" means business arrangements rather than partnerships as defined by law.

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1Q 2022 Preliminary Results

ALLY FINANCIAL INC. CONSOLIDATED FINANCIAL HIGHLIGHTS



(\$ in millions, shares in thousands)					OUAD	TERLY TREND	18					CHAN	IGE VS	
Selected Income Statement Data		1Q 22		4Q 21	QUAR	3Q 21	15	2Q 21		1Q 21		4Q 21	IGE VS	1Q 21
Net financing revenue (excluding Core OID) (1)		1,703	\$	1,663	\$	1,603	\$	1,556	\$	1,382	\$	39	\$	321
Core OID	φ	(10)	φ	(9)	φ	(9)	φ	(9)	φ	(10)	φ		φ	321
Net financing revenue (as reported)		1,693		1,654		1,594		1,547		1,372		39		321
Other revenue (adjusted) (1)		508		533		507		588		548		(25)		(41)
Change in fair value of equity securities (2)		(66)		21		(65)		19		17		(87)		(82)
Repositioning (2)		0		(9)		(52)		(70)				9		0
Other revenue (as reported)		442		545		391		538		565		(103)		(123)
Provision for loan losses		167		210		76		(32)		(13)		(43)		180
Total noninterest expense (3)		1,122		1,090		1,002		1,075		943		32		179
Pre-tax income from continuing operations		846		899		907		1,042	_	1,007		(53)	_	(161)
Income tax expense		191		241		195		143		211		(50)		(20)
Income from discontinued operations, net of tax		_		(6)		_		1		_		6		· _
Net Income		655		652		712		900		796		3		(141)
Preferred Dividends		28		28		29				_		0		28
Net income attributable to common shareholders	\$	627	\$	624	\$	683	\$	900	\$	796	\$	3	\$	(169)
Core Pre-Provision Net Revenue (4)	\$	1,088	\$	1,107	\$	1,108	\$	1,070	\$	987	\$	(18)	\$	102
Selected Balance Sheet Data (Period-End)														
Total assets	\$	184,297	\$	182,350	\$	179,184	\$	180,470	\$	181,879	\$	1,947	\$	2,418
Consumer loans		99,869		98,226		95,052		90,649		87,391		1,643		12,478
Commercial loans		25,496		24,042		19,419		21,568		25,685		1,454		(189)
Allowance for loan losses		(3,301)		(3,267)		(3,148)		(3,126)		(3,152)		(34)		(149)
Deposits		142,475		141,558		139,444		139,104		139,585		917		2,890
Total equity		15,413		17,050		17,289		17,530		14,625		(1,637)		788
Common Share Count												, , ,		
Weighted average basic		335,678		345,870		359,179		370,412		375,229		(10,193)		(39,551)
Weighted average diluted		337.812		348,666		361.855		373,029		377,529		(10,854)		(39,717)
Issued shares outstanding (period-end)		327,306		337,941		349,599		362,639		371,805		(10,634)		(44,498)
Per Common Share Data												, , ,		, , ,
Earnings per share (basic)	\$	1.87	\$	1.80	\$	1.90	\$	2.43	\$	2.12	\$	0.06	\$	(0.25)
Earnings per share (diluted)	•	1.86	•	1.79	•	1.89	•	2.41	•	2.11	•	0.07	•	(0.25)
Adjusted earnings per share (1)		2.03		2.02		2.16		2.33		2.09		0.01		(0.06)
Book value per share		39.99		43.58		42.81		41.93		39.34		(3.59)		0.65
Tangible book value per share (5)		37.14		40.79		41.75		40.90		38.32		(3.65)		(1.17)
Adjusted tangible book value per share (5)		35.04		38.73		39.72		38.83		36.16		(3.69)		(1.12)
Select Financial Ratios												, ,		, ,
Net interest margin (as reported)		3.93%		3.80%		3.66%		3.55%		3.16%				
Net interest margin (ex. Core OID) (1)		3.95%		3.82%		3.68%		3.57%		3.18%				
Cost of funds		1.03%		1.06%		1.14%		1.27%		1.42%				
Cost of funds (ex. Core OID) (1)		0.99%		1.03%		1.11%		1.23%		1.38%				
Efficiency Ratio (6)		52.6%		49.6%		50.5%		51.6%		48.7%				
Adjusted efficiency ratio (6)		45.6%		44.4%		41.7%		44.5%		44.4%				
Return on average assets		1.4%		1.1%		1.6%		2.0%		1.7%				
Return on average total equity		15.5%		14.5%		15.7%		22.4%		21.7%				
Return on average tangible common equity		19.3%		17.6%		18.6%		24.8%		22.3%				
Core ROTCE (7) Capital Ratios (8)		23.6%		22.1%		24.2%		26.7%		24.1%				
Common Equity Tier 1 (CET1) capital ratio		10.0%		10.3%		11.2%		11.3%		11.1%				
Tier 1 capital ratio		11.5%		11.9%		12.8%		13.1%		12.8%				
Total capital ratio		13.1%		13.5%		14.6%		14.8%		14.6%				
Tier 1 leverage ratio		9.3%		9.7%		10.0%		10.0%		9.8%				
(1) Pannocente a non GAAP financial measure. For more details refer to page 21														

⁽¹⁾ Represents a non-GAAP financial measure. For more details refer to page 21.
(2) See page 25 for methodology and detail.
(3) Including but not limited to employee related expenses, commissions and provision for losses and loss adjustment expense related to the insurance business, information technology expenses, servicing expenses, facilities expenses, marketing expenses, and other professional and legal expenses.
(4) Represents a non-GAAP financial measure. See page 25 for methodology and detail.
(5) Represents a non-GAAP financial measure. For more details refer to page 22.

⁽⁶⁾ Represents a non-GAAP financial measure. For more details refer to page 24.

⁽⁷⁾ Represents a non-GAAP financial measure. For more details refer to page 23.
(8) For more details on the final rules to address the impact of CECL on regulatory capital by allowing BHCs and banks, including Ally, to delay and subsequently phase-in its impact, see page 25.

ALLY FINANCIAL INC. CONSOLIDATED INCOME STATEMENT



(\$ in millions)					QUARTE	ERLY TRENDS					CHAN	GE VS.	
		1Q 22		4Q 21		3Q 21		2Q 21		1Q 21	4Q 21		1Q 21
Financing revenue and other interest income		_				_		_					
Interest and fees on finance receivables and loans	\$	1,714	\$	1,679	\$	1,619	\$	1,588	\$	1,582	\$ 35	\$	132
Interest on loans held-for-sale		4		4		5		4		5	_		(1
Total interest and dividends on investment securities		183		162		150		143		124	21		59
Interest-bearing cash		2		2		5		4		4	_		(2
Other earning assets		5		5		5		4		7	_		(2
Operating leases	-	403		403		393		384		370	 		33
Total financing revenue and other interest income		2,311		2,255		2,177		2,127		2,092	56		219
Interest expense													
Interest on deposits		211		226		245		268		306	(15)		(95
Interest on short-term borrowings		5		_		_		_		1	5		4
Interest on long-term debt		185		189		191		230		250	(4)		(65
Interest on other	-					8					 		
Total interest expense		401		415		444		498		557	(14)		(156
Depreciation expense on operating lease assets		217		186		139		82		163	 31		54
Net financing revenue (as reported)	\$	1,693	\$	1,654	\$	1,594	\$	1,547	\$	1,372	\$ 39	\$	321
Other revenue													
Insurance premiums and service revenue earned		280		280		279		278		280	_		_
Gain on mortgage and automotive loans, net		14		14		18		19		36	_		(22
Loss on extinguishment of debt		0		(10)		(52)		(73)		(1)	10		1
Other gain/loss on investments, net		5		73		24		65		123	(68)		(118
Other income, net of losses		143		188		122		249		127	 (45)		16
Total other revenue		442		545		391		538		565	(103)		(123)
Total net revenue		2,135		2,199		1,985		2,085		1,937	(64)		198
Provision for loan losses		167		210		76		(32)		(13)	(43)		180
Noninterest expense													
Compensation and benefits expense		493		413		389		446		395	80		98
Insurance losses and loss adjustment expenses		58		55		69		74		63	3		(5)
Other operating expenses		571		622		544		555		485	 (51)		86
Total noninterest expense		1,122		1,090		1,002		1,075		943	32		179
Pre-tax income from continuing operations	\$	846	\$	899	\$	907	\$	1,042	\$	1,007	\$ (53)	\$	(161)
Income tax expense from continuing operations		191		241		195		143		211	 (50)		(20)
Net income from continuing operations		655		658		712		899		796	(3)		(141)
Income / (Loss) from discontinued operations, net of tax				(6)				1			6		
Net income		655		652		712		900		796	3		(141
Preferred Dividends		28		28		29							28
Net Income Available to Common Shareholders	\$	627	\$	624	\$	683	\$	900	\$	796	\$ 3	\$	(169
Core Pre-Tax Income Walk											 		
Net financing revenue (ex. OID) (1)	\$	1,703	\$	1,663	\$	1,603	\$	1,556	\$	1,382	\$ 39	\$	321
Adjusted other revenue (1)		508		533		507		588		548	(25)		(41)
Provision for credit losses		167		113		76		(32)		(13)	54		180
Adjusted noninterest expense (1)		1,122		1,090		1,002		1,075		943	32		179
Core pre-tax income (2)	\$	921	\$	994	\$	1,032	\$	1,102	\$	1,000	\$ (72)	\$	(78
Core OID		(10)		(9)		(9)		(9)		(10)	`_'		`_
Change in the fair value of equity securities (3)		(66)		21		(65)		19		17	(87)		(82
Repositioning (3)	_		_	(107)	_	(52)	_	(70)	_		 107	_	
Pre-tax income from continuing operations	\$	846	\$	899	\$	907	\$	1,042	\$	1,007	\$ (53)	\$	(161

⁽¹⁾ Represents a non-GAAP financial measure. For more details refer to page 21.

⁽²⁾ Represents a non-GAAP financial measure. See page 25 for methodology and detail.
(3) See page 25 for methodology and detail.

ALLY FINANCIAL INC. CONSOLIDATED PERIOD-END BALANCE SHEET



(\$ in millions)				Q	UART	ERLY TREN	os					CHANG	GE VS	3 .
Assets		1Q 22		4Q 21		3Q 21		2Q 21		1Q 21		4Q 21		1Q 21
Cash and cash equivalents														
Noninterest-bearing	\$	470	\$	502	\$	636	\$	653	\$	747	\$	(32)	\$	(277)
Interest-bearing		3,462		4,560		10,279		13,011		15,031		(1,098)		(11,569)
Total cash and cash equivalents		3,932		5,062		10,915		13,664		15,778		(1,130)		(11,846)
Investment securities (1)		35,413		35,859		35,317		36,313		35,711		(446)		(298)
Loans held-for-sale, net		471		549		456		409		630		(78)		(159)
Finance receivables and loans, net		125,365		122,268		114,471		112,217		113,076		3,097		12,289
Allowance for loan losses		(3,301)		(3,267)		(3,148)		(3,126)		(3,152)		(34)		(149)
Total finance receivables and loans, net		122,064		119,001		111,323		109,091		109,924		3,063		12,140
Investment in operating leases, net		10,730		10,862		10,969		10,715		9,944		(132)		786
Premiums receivables and other insurance assets		2,730		2,724		2,752		2,773		2,725		6		5
Other assets		8,957		8,293		7,452		7,505		7,167		664		1,790
Total assets	\$	184,297	\$	182,350	\$	179,184	\$	180,470	\$	181,879	\$	1,947	\$	2,418
Liabilities														
Deposit liabilities														
Noninterest-bearing	\$	175	\$	150	\$	167	\$	149	\$	155	\$	25	\$	20
Interest-bearing	·	142,300	·	141,408	·	139,277	·	138,955	·	139,430	·	892	·	2,870
Total deposit liabilities		142,475		141,558		139,444	-	139,104		139,585		917		2,890
Short-term borrowings		3,950		_		_		_		_		3,950		3,950
Long-term debt		15,885		17,029		14,946		16,896		20,503		(1,144)		(4,618)
Interest payable		302		210		422		365		453		92		(151)
Unearned insurance premiums and service revenue		3,500		3,514		3,537		3,536		3,487		(14)		13
Accrued expense and other liabilities		2,772		2,989		3,546		3,039		3,226		(217)		(454)
Total liabilities	\$	168,884	\$	165,300	\$	161,895	\$	162,940	\$	167,254	\$	3,584	\$	1,630
Equity														
Common stock and paid-in capital (2)	\$	15,956	\$	16,483	\$	17,050	\$	17,716	\$	18,153	\$	(527)	\$	(2,197)
Preferred stock	Ψ	2,324	Ψ	2,324	Ψ	2,324	Ψ	2,324	Ψ	.5,155	Ψ	(021)	Ψ	2,324
Accumulated deficit		(1,076)		(1,599)		(2,136)		(2,726)		(3,555)		523		2,479
Accumulated other comprehensive income / (loss)		(1,791)		(1,555)		51		216		(3,333)		(1,633)		(1,818)
Total equity	-	15,413		17,050		17,289	-	17,530		14,625		(1,637)	-	788
Total liabilities and equity	\$	184,297	\$	182,350	\$	179,184	\$	180,470	\$	181,879	\$	1,947	\$	2,418

⁽¹⁾ Includes held-to-maturity securities.

⁽²⁾ Includes Treasury stock.

ALLY FINANCIAL INC. CONSOLIDATED AVERAGE BALANCE SHEET (1)



(\$ in millions)		Ql	JART	ERLY TREN	DS			CHAN	GE V	S.
Assets	1Q 22	4Q 21		3Q 21		2Q 21	1Q 21	4Q 21		1Q 21
Interest-bearing cash and cash equivalents	\$ 4,027	\$ 6,532	\$	13,055	\$	16,564	\$ 15,363	\$ (2,505)	\$	(11,336
Investment securities and other earning assets	36,664	36,809		35,193		36,462	34,694	(145)		1,970
Loans held-for-sale, net	570	461		464		454	570	109		_
Total finance receivables and loans, net (2)	122,772	118,135		112,907		110,961	115,665	4,637		7,107
Investment in operating leases, net	 10,878	10,951		10,919		10,355	 9,831	 (73)		1,047
Total interest earning assets	174,911	172,888		172,538		174,796	176,123	2,023		(1,212
Noninterest-bearing cash and cash equivalents	422	505		526		494	531	(83)		(109)
Other assets	9,825	9,568		9,328		8,978	8,502	257		1,323
Allowance for loan losses	(3,279)	(3,168)		(3,152)		(3,172)	 (3,280)	 (111)		1
Total assets	\$ 181,879	\$ 179,793	\$	179,240	\$	181,096	\$ 181,876	\$ 2,086	\$	3
Liabilities										
Interest-bearing deposit liabilities										
Retail deposit liabilities	\$ 135,046	\$ 132,706	\$	130,414	\$	128,787	\$ 125,715	\$ 2,340	\$	9,331
Other interest-bearing deposit liabilities (3)	 6,340	7,172		8,670		10,446	 11,851	 (832)		(5,511)
Total Interest-bearing deposit liabilities	141,387	139,878		139,084		139,233	137,566	1,509		3,821
Short-term borrowings	980	_		_		_	814	980		166
Long-term debt (4)	 16,410	15,493		15,487		18,411	 21,173	 917		(4,763)
Total interest-bearing liabilities (4)	158,777	155,371		154,571		157,644	159,553	3,406		(776)
Noninterest-bearing deposit liabilities	171	165		160		149	152	6		19
Other liabilities	 6,772	 6,731		6,852		6,802	 7,038	 41		(266)
Total liabilities	\$ 165,720	\$ 162,267	\$	161,583	\$	164,595	\$ 166,743	\$ 3,453	\$	(1,023)
Equity										
Total equity	\$ 16,159	\$ 17,526	\$	17,657	\$	16,501	\$ 15,133	\$ (1,367)	\$	1,026
Total liabilities and equity	\$ 181,879	\$ 179,793	\$	179,240	\$	181,096	\$ 181,876	\$ 2,086	\$	3

⁽¹⁾ Average balances are calculated using an average daily balance methodology.

⁽²⁾ Nonperforming finance receivables and loans are included in the average balances net of unearned income, unamortized premiums and discounts, and deferred fees and costs.

⁽³⁾ Includes brokered and other deposits (inclusive of sweep deposits and other deposits).

⁽⁴⁾ Includes average Core OID balance of \$878 million in 1Q 2022, \$899 million in 4Q 2021, \$905 million in 3Q 2021, \$989 million in 2Q 2021, and 1,023 million in 1Q 2021.

ALLY FINANCIAL INC. SEGMENT HIGHLIGHTS



(\$ in millions)				QUA	RTE	RLY TRE	NDS	6				CHANG	GE V	3.
Pre-tax Income / (Loss)	10	Q 22	4	Q 21	3	3Q 21	2	2Q 21	•	IQ 21	4	Q 21	1	Q 21
Automotive Finance	\$	725	\$	839	\$	825	\$	917	\$	803	\$	(114)	\$	(78)
Insurance		13		91		24		87		141		(78)		(128)
Dealer Financial Services		738		930		849		1,004		944		(192)		(206)
Corporate Finance		64		73		61		95		53		(9)		11
Mortgage Finance		11		3		6		_		23		8		(12)
Corporate and Other (1)		33		(107)		(9)		(57)		(13)		140		46
Pre-tax income from continuing operations	\$	846	\$	899	\$	907	\$	1,042	\$	1,007	\$	(53)	\$	(161)
Core OID (2)		10		9		9		9		10				
Change in the fair value of equity securities (3)		66		(21)		65		(19)		(17)		87		82
Repositioning (4)				107		52		70				(107)		
Core pre-tax income (4)	\$	921	\$	994	\$	1,032	\$	1,102	\$	1,000	\$	(72)	\$	(78)

Corporate and Other includes the impact of centralized asset and liability management, corporate overhead allocation activities, the legacy mortgage portfolio, Ally Invest activity, Ally Lending activity and the Credit Card portfolio.
 Core OID for all periods shown are applied to the pre-tax income of the Corporate and Other segment.
 See page 25 for methodology and detail.
 Represents a non-GAAP measure. See page 25 for methodology and detail.

ALLY FINANCIAL INC. AUTOMOTIVE FINANCE - CONDENSED FINANCIAL STATEMENTS



(\$ in millions)			Q	UARTE	RLY TRENI	os					CHAN	GE VS.	
Income Statement		1Q 22	4Q 21		3Q 21		2Q 21		1Q 21	4	Q 21	1	1Q 21
Net financing revenue													
Consumer	\$	1,302	\$ 1,339	\$	1,320	\$	1,288	\$	1,251	\$	(37)	\$	51
Commercial		129	116		112		125		161		13		(32)
Operating leases		403	 403		393		384		370				33
Total financing revenue and other interest income		1,834	1,858		1,825		1,797		1,782		(24)		52
Interest expense		322	331		357		382		413		(9)		(91)
Depreciation expense on operating lease assets:													
Depreciation expense on operating lease assets (ex. remarketing)		266	251		226		210		226		15		40
Remarketing gains		50	65		86		128		64		(15)		(14)
Total depreciation expense on operating lease assets		217	186		139		82		163		31		54
Net financing revenue		1,295	1,341		1,329		1,333		1,206		(46)		89
Other revenue			 										
Total other revenue		68	67		61		61		62		1		6
Total net revenue		1,363	1,408		1,390		1,394		1,268		(45)		95
Provision for credit losses		104	45		53		(23)		(22)		59		126
Noninterest expense													
Compensation and benefits		168	146		136		144		145		22		23
Other operating expenses		366	 378		376		356		342		(12)		24
Total noninterest expense		534	 524		512		500		487		10		47
Pre-tax Income	\$	725	\$ 839	\$	825	\$	917	\$	803	\$	(114)	\$	(78)
Memo: Net lease revenue													
Operating lease revenue	\$	403	\$ 403	\$	393	\$	384	\$	370	\$	_	\$	33
Depreciation expense on operating lease assets (ex. remarketing)		266	251		226		210		226		15		40
Remarketing gains, net of repo valuation		50	65		86		128		64		(15)		(14)
Total depreciation expense on operating lease assets		217	186		139		82		163		31		54
Net lease revenue	\$	186	\$ 217	\$	254	\$	302	\$	207	\$	(31)	\$	(21)
Balance Sheet (Period-End)													
Cash, trading and investment securities	\$	24	\$ 23	\$	23	\$	23	\$	23	\$	1	\$	1
Consumer loans		79,262	78,289		77,683		75,827		73,826		973		5,436
Commercial loans		17,295	16,074		12,587		15,219		19,208		1,221		(1,913)
Allowance for loan losses		(2,794)	(2,802)		(2,851)		(2,848)		(2,867)		8		73
Total finance receivables and loans, net		93,763	 91,561	-	87,419		88,198		90,167		2,202		3,596
Investment in operating leases, net		10,730	10,862		10,969		10,715		9,944		(132)		786
Other assets		1,237	1,207		1,206		1,226		1,432		30		(195)
Total assets	•	105,754	\$ 103,653	•	99,617	\$	100,162	•	101,566	\$	2,101	\$	4,188

ALLY FINANCIAL INC. AUTOMOTIVE FINANCE - KEY STATISTICS



			QL	JARTI	ERLY TREM	NDS				CHAN	GE V	S
		1Q 22	4Q 21		3Q 21		2Q 21	1Q 21	-	4Q 21		1Q 21
U.S. Consumer Originations (1) (\$ in billions)												
Retail standard - new vehicle GM	\$	0.9	\$ 8.0	\$	0.9	\$	1.2	\$ 1.0	\$	0.1	\$	(0.1)
Retail standard - new vehicle Stellantis		1.0	1.0		1.1		1.2	1.0		(0.1)		0.0
Retail standard - new vehicle Growth		1.0	1.0		1.2		1.5	1.1		(0.1)		(0.2)
Used vehicle		7.6	7.0		7.8		7.3	5.7		0.7		1.9
Lease		1.0	0.9		1.3		1.8	1.4		0.1		(0.4)
Retail subvented		0.1	 0.1		0.1		0.0	 0.0		0.0		0.1
Total originations	\$	11.6	\$ 10.9	\$	12.3	\$	12.9	\$ 10.2	\$	0.7	\$	1.4
U.S. Consumer Originations - FICO Score												
Super Prime (740+)	\$	2.4	\$ 2.2	\$	2.6	\$	2.8	\$ 2.2	\$	0.2	\$	0.2
Prime (660-739)		4.5	4.3		4.9		5.1	4.2		0.3		0.4
Prime/Near (620-659)		2.8	2.6		3.0		3.1	2.3		0.1		0.4
Non Prime (540-619)		0.9	1.0		1.0		1.0	0.8		(0.1)		0.1
Sub Prime (0-539)		0.1	0.1		0.1		0.1	0.1		0.0		0.0
No FICO (Primarily CSG) ²		0.9	 0.7		0.7		0.7	 0.6		0.2		0.3
Total originations	\$	11.6	\$ 10.9	\$	12.3	\$	12.9	\$ 10.2	\$	0.7	\$	1.4
U.S. Consumer Retail Originations - Average FICO												
New vehicle		697	697		694		691	693		_		4
Used vehicle		682	679		679		678	681		4		2
Total retail originations		686	684		683		682	685		2		1
U.S. Market												
New light vehicle sales (SAAR - units in millions)		14.1	12.9		13.3		16.9	16.8		1.2		(2.7)
New light vehicle sales (quarterly - units in millions)		3.3	3.2		3.4		4.4	3.9				(0.6)
Dealer Engagement												
Total Active Dealers ³		21,688	21,076		20,353		19,650	18,986		612		2,702
Total Application Volume (000s)		3,167	2,933		3,258		3,529	3,286		234		(119)
Ally U.S. Commercial Outstandings EOP (\$ in billions)												
Floorplan outstandings	\$	12.4	\$ 11.1	\$	7.6	\$	10.0	\$ 13.5	\$	1.3	\$	(1.1)
Dealer loans and other		4.9	 4.9		5.0		5.2	 5.7		(0.1)		(8.0)
Total Commercial outstandings	\$	17.3	\$ 16.1	\$	12.6	\$	15.2	\$ 19.2	\$	1.2	\$	(1.9)
U.S. Off-Lease Remarketing												
Off-lease vehicles terminated - on-balance sheet (# in units	s)	30,488	27,977		34,475		34,768	30,488		2,511		_
Average gain per vehicle	\$	1,640	\$ 2,339	\$	2,495	\$	3,684	\$ 2,114	\$	(699)	\$	(474)
· · · · · · · · · · · · · · · · · · ·		50	\$ 65	\$	_,	\$	128	\$ 64	\$	(000)	•	(14)

⁽¹⁾ Some standard rate loan originations contain manufacturer sponsored cash back rebate incentives. Some lease originations contain rate subvention. While Ally may jointly develop marketing programs for these originations, Ally does not have exclusive rights to such originations under operating agreements with manufacturers.

⁽²⁾ Commercial Services Group (CSG) are business customers. Average annualized credit losses of 35 - 40 bps on CSG loans from 2016 through 1Q22

⁽³⁾ Active Dealers include those who utilize one or more of Ally's products including consumer and commercial lending, SmartAuction or Commercial Services Group

ALLY FINANCIAL INC. INSURANCE - CONDENSED FINANCIAL STATEMENTS AND KEY STATISTICS



(\$ in millions)			QUART	ERLY TRENDS					CHAN	GE VS.	
Income Statement (GAAP View)	1Q 22	4Q 21		3Q 21	2Q 21		1Q 21	4	Q 21		1Q 21
Net financing revenue	 -	 		_		-	_		-		
Total interest and fees on finance receivables and loans ⁽¹⁾	\$ 3	\$ 4	\$	3	\$ 3	\$	4	\$	(1)	\$	(1)
Interest and dividends on investment securities	26	26		25	26		25		_		1
Interest bearing cash	 	 		1	 						_
Total financing revenue and other interest revenue	29	30		29	29		29		(1)		_
Interest expense	 12	 15		15	 14		14		(3)		(2)
Net financing revenue	17	15		14	15		15		2		2
Other revenue											
Insurance premiums and service revenue earned	280	280		279	278		280		_		_
Other gain / (loss) on investments, net	(14)	56		1	61		98		(70)		(112)
Other income, net of losses	 4	 3		3	 5		1		1_		3
Total other revenue	 270	 339		283	 344		379		(69)		(109)
Total net revenue	287	354		297	359		394		(67)		(107)
Noninterest expense											
Compensation and benefits expense	28	23		23	24		22		5		6
Insurance losses and loss adjustment expenses	58	55		69	74		63		3		(5)
Other operating expenses	 188	 185		181	 174		168		3		20
Total noninterest expense	 274	 263		273	 272		253		11_		21
Pre-tax Income	\$ 13	\$ 91	\$	24	\$ 87	\$	141	\$	(78)	\$	(128)
Memo: Income Statement (Managerial View)											
Insurance premiums and other income											
Insurance premiums and service revenue earned	\$ 280	\$ 280	\$	279	\$ 278	\$	280	\$	_	\$	_
Investment income (adjusted) (2)	64	47		80	56		102		17		(38)
Other income	 4	 3		3	 5		1		1_		3
Total insurance premiums and other income	348	330		362	339		383		18		(35)
Expense											
Insurance losses and loss adjustment expenses	58	55		69	74		63		3		(5)
Acquisition and underwriting expenses											
Compensation and benefit expense	28	23		23	24		22		5		6
Insurance commission expense	149	147		142	138		136		2		13
Other expense	 39	 38		39	 36		32		1_		7
Total acquistion and underwriting expense	 216	 208		204	 198		190		8_		26
Total expense	 274	 263		273	 272		253		11_		21
Core pre-tax income (2)	74	67		89	67		130		7		(56)
Change in the fair value of equity securities (2)	 (61)	 24		(65)	 20		11		(85)		(72)
Income before income tax expense	\$ 13	\$ 91	\$	24	\$ 87	\$	141	\$	(78)	\$	(128)
Balance Sheet (Period-End)											
Cash and investment securities	\$ 5,651	\$ 5,530	\$	5,503	\$ 5,738	\$	5,706	\$	121	\$	(55)
Intercompany loans ⁽¹⁾	572	923		898	697		591		(351)		(19)
Premiums receivable and other insurance assets	2,741	2,735		2,761	2,782		2,738		6		3
Other assets	 256	 193		192	 177		186		63		70
Total assets	\$ 9,220	\$ 9,381	\$	9,354	\$ 9,394	\$	9,221	\$	(161)	\$	(1)
Key Statistics											
Total written premiums and revenue (3)	\$ 265	\$ 268	\$	295	\$ 301	\$	333	\$	(3)	\$	(68)
Loss ratio (4)	20.5 %	19.5 %		24.4 %	26.3 %		22.4 %				
Underwriting expense ratio (5)	 76.0 %	 73.4 %		72.0 %	 70.4 %		67.1 %				
Combined ratio	96.5 %	92.9 %		96.4 %	96.7 %		89.5 %				

⁽¹⁾ Intercompany activity represents excess liquidity placed with corporate segment

⁽²⁾ Represents a non-GAAP financial measure. See page 25 for methodology and detail.

⁽³⁾ Written premiums are net of ceded premium for reinsurance.

⁽⁴⁾ Loss Ratio is calculated as Insurance losses and loss adjustment expenses divided by Insurance premiums and service revenue earned and Other Income, net of losses.

(5) Underwriting Expense Ratio is calculated as Compensation and benefits expense and Other operating expenses divided by Insurance premiums and service revenue earned and Other Income, net of losses.

ALLY FINANCIAL INC. MORTGAGE FINANCE - CONDENSED FINANCIAL STATEMENTS



(\$ in millions)			QU	ARTE	RLY TREM	IDS				CHAN	GE VS	i.
Income Statement		1Q 22	4Q 21		3Q 21		2Q 21	1Q 21	4	Q 21	1	1Q 21
Net financing revenue												
Total financing revenue and other interest income	\$	130	\$ 119	\$	106	\$	89	\$ 93	\$	11	\$	37
Interest expense		77	 77		70		66	 70			-	7
Net financing revenue		53	42		36		23	23		11		30
Gain on mortgage loans, net		14	14		18		19	36		_		(22)
Other income, net of losses			 (1)		1		3	 4_		1		(4)
Total other revenue		14	 13		19		22	 40		1		(26)
Total net revenue		67	 55		55		45	 63		12		4
Provision for loan losses		_	1		2		_	(4)		(1)		4
Noninterest expense												
Compensation and benefits expense		6	6		5		5	6		_		_
Other operating expense		50	 45		42		40	 38		5		12
Total noninterest expense		56	51		47		45	44		5		12
Pre-tax Income	\$	11	\$ 3	\$	6	\$		\$ 23	\$	8	\$	(12)
Balance Sheet (Period-End)												
Finance receivables and loans, net:												
Consumer loans	\$	18,372	\$ 17,644	\$	16,059	\$	13,629	\$ 12,445	\$	728	\$	5,927
Allowance for loan losses		(19)	(19)		(17)		(15)	(16)		_		(3)
Total finance receivables and loans, net		18,353	17,625		16,042		13,614	 12,429		728		5,924
Other assets	_	243	222		286		251	494		21		(251)
Total assets	\$	18,596	\$ 17,847	\$	16,328	\$	13,865	\$ 12,923	\$	749	\$	5,673

ALLY FINANCIAL INC. CORPORATE FINANCE - CONDENSED FINANCIAL STATEMENTS



(\$ in millions)		QL	JARTE	RLY TREN	IDS				CHAN	GE VS).
Income Statement	 1Q 22	 4Q 21	;	3Q 21		2Q 21	 1Q 21	4	Q 21		1Q 21
Net financing revenue											
Total financing revenue and other interest income	\$ 95	\$ 93	\$	86	\$	86	\$ 80	\$	2	\$	15
Interest expense	 12	 10		9		9	 9		2		3
Net financing revenue	83	83		77		77	71		_		12
Total other revenue	 24	 53		16		33_	 26		(29)		(2)
Total net revenue	107	136		93		110	97		(29)		10
Provision for loan losses	6	33		5		(13)	13		(27)		(7)
Noninterest expense											
Compensation and benefits expense	23	18		15		17	20		5		3
Other operating expense	 14	 12		12		11_	 11_		2		3
Total noninterest expense	 37	 30		27		28	 31_		7		6
Pre-tax Income	\$ 64	\$ 73	\$	61	\$	95	\$ 53	\$	(9)	\$	11
Change in the fair value of equity securities (1)	 4	2		(1)		1	(5)		3		10
Core pre-tax income (2)	\$ 68	\$ 75	\$	60	\$	96	\$ 48	\$	(6)	\$	21
Balance Sheet (Period-End)											
Equity securities	\$ 3	\$ 11	\$	14	\$	12	\$ 14	\$	(8)	\$	(11)
Loans held for sale	190	305		215		184	229		(115)		(39)
Commercial loans	8,021	7,770		6,609		6,157	6,285		251		1,736
Allowance for loan losses	 (221)	 (215)		(183)		(178)	 (187)		(6)		(34)
Total finance receivables and loans, net	7,800	7,555		6,426		5,979	6,098		245		1,702
Other assets	 93	 79		74		71	 80		14		13
Total assets	\$ 8,086	\$ 7,950	\$	6,729	\$	6,246	\$ 6,421	\$	136	\$	1,665

⁽¹⁾ See page 25 for methodology and detail. (2) Represents a non-GAAP financial measure.See page 25 for methodology and detail.

ALLY FINANCIAL INC. CORPORATE AND OTHER - CONDENSED FINANCIAL STATEMENTS



Income Statement Net financing revenue	1	10.00								
Net financing revenue		1Q 22		4Q 21	3Q 21	2Q 21		1Q 21	4Q 21	1Q 21
Total financing revenue and other interest income		223		155	 131	 126		108	68	 115
Interest expense		(22)		(18)	(7)	27		51	(4)	(73
Net financing revenue / (loss)		245		173	138	99		57	72	188
Other revenue										
Loss on extinguishment of debt		0		(10)	(52)	(73)		(1)	10	1
Other gain on investments, net		18		17	22	5		20	1	(2)
Other income, net of losses (1)		48		66	 42	 146		39_	(18)	 9
Total other revenue		66		73	12	78		58	(7)	8
Total net revenue		311		246	150	177		115	65	196
Provision for loan losses		57		131	16	4		_	(74)	57
Noninterest expense										
Compensation and benefits expense		268		220	210	256		202	48	66
Other operating expense (2)		(47)		2	(67)	(26)		(74)	(49)	27
Total noninterest expense		221		222	143	230		128	(1)	93
Pre-tax (loss) income	\$	33	\$	(107)	\$ (9)	\$ (57)	\$	(13)	\$ 140	\$ 46
Change in the fair value of equity securities (3)		0		1	1	(1)		_	(1)	0
Core OID (4)		10		9	9	9		10	_	_
Repositioning (3)				107	52	70			 (107)	
Core pre-tax income / (loss) (4)	\$	43	\$	10	\$ 52	\$ 21	\$	(3)	\$ 33	\$ 47
Balance Sheet (Period-End)										
Cash, trading and investment securities	\$	33,667	\$	35,357	\$ 40,692	\$ 44,204	\$	45,746	\$ (1,690)	\$ (12,079
Loans held-for-sale		186		164	139	128		117	22	69
Consumer loans		2,235		2,293	1,310	1,193		1,120	(58)	1,115
Commercial loans		180		198	223	192		192	(18)	(12
Intercompany loans ⁽⁵⁾		(572)		(923)	(898)	(697)		(591)	351	19
Allowance for loan losses		(267)		(231)	 (97)	 (85)		(82)	(36)	 (185
Total finance receivables and loans, net		1,576		1,337	538	603		639	239	937
Other assets		7,212		6,661	 5,787	 5,868		5,246	 551	 1,966
Total assets	\$	42,641	\$	43,519	\$ 47,156	\$ 50,803	\$	51,748	\$ (878)	\$ (9,107
Core OID Amortization Schedule (4)	:	2022		2023	2024	2025	202	6 & After		
		32	_	49	\$ 57	\$		g = \$112/yr		

⁽¹⁾ Includes the impact of centralized asset and liability management, the legacy mortgage portfolio, Ally Invest activity, and Ally Lending activity.

⁽²⁾ Other operating expenses includes corporate overhead allocated to the other business segments. Amounts of corporate overhead allocated were \$311 million for 1Q22, \$294 million for 4Q21, \$290 million for 3Q21, \$268 million for 2Q21, and \$257 million for 1Q21. The receiving business segment records the allocation of corporate overhead expense within other operating expenses. (3) See page 25 for methodology and detail.

⁽⁴⁾ Represents a non-GAAP financial measure. See page 25 for methodology and detail.
(5) Intercompany loan related to activity between Insurance and Corporate for liquidity purposes.

ALLY FINANCIAL INC. CREDIT RELATED INFORMATION



\$ in millions			QU	ARTE	RLY TRE	ENDS	;		CHAN	IGE \	/ S.
Asset Quality - Consolidated (1)		1Q 22	4Q 21		3Q 21		2Q 21	1Q 21	4Q 21		1Q 21
Ending loan balance	\$	125,358	\$ 122,261	\$	114,463	\$	112,209	\$ 113,068	\$ 3,098	\$	12,290
30+ Accruing DPD	\$	1,684	\$ 1,793	\$	1,591	\$	1,291	\$ 1,122	\$ (110)	\$	562
30+ Accruing DPD %		1.34%	1.47%		1.39%		1.15%	0.99%			
60+ Accruing DPD	\$	380	\$ 401	\$	308	\$	247	\$ 244	\$ (21)	\$	136
60+ Accruing DPD %		0.30%	0.33%		0.27%		0.22%	0.22%			
Non-performing loans (NPLs)	\$	1,388	\$ 1,436	\$	1,285	\$	1,283	\$ 1,439	\$ (48)	\$	(51)
Net charge-offs (NCOs)	\$	133	\$ 103	\$	54	\$	(6)	\$ 118	\$ 30	\$	14
Net charge-off rate (2)		0.43%	0.35%		0.19%		(0.02)%	0.41%			
Provision for loan losses	\$	167	\$ 210	\$	76	\$	(32)	\$ (13)	\$ (43)	\$	180
Allowance for loan losses (ALLL)	\$	3,301	\$ 3,267	\$	3,148	\$	3,126	\$ 3,152	\$ 34	\$	149
ALLL as % of Loans (3) (4)		2.63%	2.67%		2.75%		2.79%	2.79%			
ALLL as % of NPLs (3)		238%	227%		245%		244%	219%			
ALLL as % of NCOs (3)		621%	792%		n/m		n/m	667%			
US Auto Delinquencies - HFI Retail Contract \$'s											
30+ Delinquent contract \$	\$	1,594	\$ 1,677	\$	1,427	\$	1,218	\$ 1,059	\$ (83)	\$	535
% of retail contract \$ outstanding		2.02%	2.14%		1.83%		1.60%	1.43%			
60+ Delinquent contract \$	\$	362	\$ 378	\$	298	\$	241	\$ 233			
% of retail contract \$ outstanding		0.46%	0.48%		0.38%		0.32%	0.32%			
U.S. Auto Annualized Net Charge-Offs - HFI Retail Contract \$'s											
Net charge-offs	\$	113	\$ 94	\$	51	\$	(5)	\$ 97	\$ 19	\$	16
% of avg. HFI assets ⁽²⁾		0.58%	0.48%		0.27%		(0.03)%	0.53%			
U.S. Auto Annualized Net Charge-Offs - HFI Commercial Contract \$	<u>i's</u>										
Net charge-offs	\$	(1)	\$ 0	\$	0	\$	0	\$ 0	\$ (1)	\$	(1)
% of avg. HFI assets (2)		(0.01)%	(0.01)%		(0.01)%		—%	—%			

⁽¹⁾ Loans within this table are classified as held-for-investment recorded at amortized cost as these loans are included in our allowance for loan losses.

⁽²⁾ Net charge-off ratios are calculated as annualized net charge-offs divided by average outstanding finance recievables and loans excluding loans measured at fair value, conditional repurchase loans and loans held-for-sale during the year for each loan category.

⁽³⁾ ALLL coverage ratios are based on the allowance for loan losses related to loans held-for-investment excluding those loans held at fair value as a percentage of the unpaid principal balance, net of premiums and discounts.

⁽⁴⁾ Excludes (\$350) million of fair value adjustment for loans in hedge accounting relationships in 1Q22, (\$37) million in 4Q21, \$78 million in 3Q21, \$124 million in 2Q21 and \$173 million in 1Q21.

ALLY FINANCIAL INC. CREDIT RELATED INFORMATION, CONTINUED



(\$ in millions)												01144	105.40	
Automotive Finance (1) Consumer	-	1Q 22		4Q 21	JUARI	ERLY TRENI 3Q 21	JS	2Q 21		1Q 21		4Q 21	IGE VS	1Q 21
Allowance for loan losses	\$	2,763	\$	2.769	\$	2,810	\$	2.802	\$	2,809	\$	(6)	\$	(46)
Total consumer loans (2)	\$	78,911	\$	78,252	\$	77,761	\$	75,951	\$	73,998	\$	659	\$	4,913
Coverage ratio (3)	*	3.49%	•	3.54%	•	3.62%	•	3.70%	•	3.80%	•	000	•	.,0.0
Commercial														
Allowance for loan losses	\$	31	\$	33	\$	41	\$	46	\$	58	\$	(3)	\$	(27)
Total commercial loans	\$	17,295	\$	16,074	\$	12,587	\$	15,219	\$	19,208	\$	1,221	\$	(1,913)
Coverage ratio	Ψ	0.18%	Ψ	0.21%	Ψ	0.32%	Ψ	0.30%	Ψ	0.30%	Ÿ	1,221	Ψ	(1,010)
Mortgage (1)														
Consumer														
Mortgage Finance														
Allowance for loan losses	\$	19	\$	19	\$	17	\$	15	\$	16	\$	_	\$	3
Total consumer loans	\$	18,372	\$	17,644	\$	16,059	\$	13,629	\$	12,445	\$	728	\$	5,927
Coverage ratio	•	0.10%	•	0.11%	•	0.11%	•	0.11%	•	0.13%	•		·	-,-
Mortgage - Legacy														
Allowance for loan losses	\$	7	\$	8	\$	8	\$	9	\$	10	\$	(1)	\$	(3)
Total consumer loans	\$	341	\$	368	\$	396	\$	429	\$	458	\$	(27)	\$	(117)
Coverage ratio	•	2.03%	•	2.05%	•	2.04%	•	2.16%	•	2.19%	•	(=- /	•	(,
Total Mortgage														
Allowance for loan losses	\$	26	\$	27	\$	25	\$	24	\$	26	\$	(1)	\$	_
Total consumer loans	\$	18,713	\$	18,012	\$	16,455	\$	14,058	\$	12,903	\$	700	\$	5,810
Coverage ratio	•	0.14%	•	0.15%	•	0.15%	•	0.18%	•	0.20%	•		•	-,
Consumer Other - Ally Lending (1) (4)														
Allowance for loan losses	\$	124	\$	102	\$	86	\$	72	\$	69	\$	22	\$	55
Total consumer loans	\$	1,202	\$	1.002	\$	828	\$	632	\$	482	\$	200	\$	719
Coverage ratio	•	10.32%	•	10.20%	•	10.34%	•	11.39%	•	14.33%	•		•	
Consumer Other - Ally Credit Card (1) (1)	<u>5)</u>													
Allowance for loan losses	\$	134	\$	119		_		_		_	\$	15	\$	134
Total consumer loans	\$	1,036	\$	953		_		_		_	\$	83	\$	1,036
Coverage ratio	•	12.90%	•	12.44%		_		_		_	•		•	.,
Corporate Finance (1)														
Allowance for loan losses	\$	221	\$	215	\$	183	\$	178	\$	187	\$	7	\$	34
Total commercial loans	\$	8,021	\$	7,770	\$	6,609	\$	6,157	\$	6,285	\$	251	\$	1,736
Coverage ratio	*	2.76%	*	2.77%	Ψ.	2.78%	~	2.90%	~	2.98%	•		~	.,. 00
Corporate and Other (1)														
Allowance for loan losses	\$	2	\$	2	\$	3	\$	4	\$	3	\$	_	\$	(1)
Total commercial loans	\$	180	\$	198	\$	223	\$	192	\$	192	\$	(18)	\$	(12)
Coverage ratio	Ψ	1.36%	Ψ	1.36%	Ψ	1.36%	Ψ	1.36%	Ψ	1.36%	Ψ	(10)	Ψ	(12)

⁽¹⁾ ALLL coverage ratios are based on the domestic allowance as a percentage of finance receivables and loans reported at their gross carrying value, which includes the principal amount outstanding, net of unearned income, unamortized deferred fees reduced by costs on originated loans, unamortized premiums and discounts on purchased loans, unamortized basis adjustments arising from the designation of finance receivables and loans as the hedged item in qualifying fair value hedge relationships, and cumulative principal charge-offs. Excludes loans held at fair value.

⁽²⁾ Includes (\$350) million of fair value adjustment for loans in hedge accounting relationships in 1Q22, (\$37) million in 4Q21, \$78 million in 3Q21, \$124 million in 2Q21 and \$173 million in 1Q21.

⁽³⁾ Excludes (\$350) million of fair value adjustment for loans in hedge accounting relationships in 1Q22, (\$37) million in 4Q21, \$78 million in 3Q21, \$124 million in 2Q21 and \$173 million in 1Q21.

⁽⁴⁾ Represents Health Credit Services (HCS) which Ally acquired in 4Q19 (now Ally Lending).

⁽⁵⁾ Credit card lending portfolio.

ALLY FINANCIAL INC. CAPITAL



(\$ in billions)		Q	UARTI	ERLY TREN	IDS			 CHAN	GE VS	S
Capital	 1Q 22	4Q 21		3Q 21		2Q 21	 1Q 21	 IQ 21		1Q 21
Risk-weighted assets	\$ 149.0	\$ 146.4	\$	140.0	\$	138.8	\$ 138.8	\$ 2.6	\$	10.2
Common Equity Tier 1 (CET1) capital ratio	10.0%	10.3%		11.2%		11.3%	11.1%			
Tier 1 capital ratio	11.5%	11.9%		12.8%		13.1%	12.8%			
Total capital ratio	13.1%	13.5%		14.6%		14.8%	14.6%			
Tangible common equity / Tangible assets (1)(2)	6.6%	7.6%		8.2%		8.2%	7.8%			
Tangible common equity / Risk-weighted assets (1)	8.2%	9.4%		10.4%		10.7%	10.3%			
Shareholders' equity	\$ 15.4	\$ 17.1	\$	17.3	\$	17.5	\$ 14.6	\$ (1.7)	\$	8.0
add: CECL phase-in adjustment	0.9	1.2		1.2		1.1	1.2	(0.3)		(0.3)
less: Certain AOCI items and other adjustments	0.9	(8.0)		(0.5)		(0.6)	(0.4)	1.7		1.3
Preferred equity	(2.3)	 (2.3)		(2.3)		(2.3)		 		(2.3)
Common Equity Tier 1 capital	\$ 14.8	\$ 15.1	\$	15.7	\$	15.7	\$ 15.4	\$ (0.3)	\$	(0.6)
Common Equity Tier 1 capital	\$ 14.8	\$ 15.1	\$	15.7	\$	15.7	\$ 15.4	\$ (0.3)	\$	(0.6)
add: Preferred equity	2.3	2.3		2.3		2.3	_	_		2.3
Trust preferred securities	_	_		_		0.2	2.5	_		(2.5)
less: Other adjustments	(0.1)	(0.1)		(0.1)		(0.1)	(0.1)	_		_
Tier 1 capital	\$ 17.1	\$ 17.4	\$	17.9	\$	18.2	\$ 17.8	\$ (0.3)	\$	(0.7)
Tier 1 capital	\$ 17.1	\$ 17.4	\$	17.9	\$	18.2	\$ 17.8	\$ (0.3)	\$	(0.7)
add: Qualifying subordinated debt	0.6	0.6		8.0		0.8	0.8	_		(0.2)
Allowance for loan and lease losses includible in Tier 2 capital and other adjustments	1.8	 1.7	. <u> </u>	1.6		1.6	 1.6	 0.1		0.2
Total capital	\$ 19.5	\$ 19.7	\$	20.4	\$	20.6	\$ 20.2	\$ (0.2)	\$	(0.7)
Total shareholders' equity	\$ 15.4	\$ 17.1	\$	17.3	\$	17.5	\$ 14.6	\$ (1.7)	\$	0.8
less: Preferred equity	(2.3)	(2.3)		(2.3)		(2.3)	_	_		(2.3)
Goodwill and intangible assets, net of deferred tax liabilities	 (0.9)	 (0.9)		(0.4)		(0.4)	(0.4)	 		(0.5)
Tangible common equity ⁽¹⁾	\$ 12.2	\$ 13.8	\$	14.6	\$	14.8	\$ 14.2	\$ (1.6)	\$	(2.0)
Total assets	\$ 184.3	\$ 182.1	\$	179.2	\$	180.5	\$ 181.9	\$ 2.2	\$	2.4
less: Goodwill and intangible assets, net of deferred tax liabilities	 (0.9)	 (0.9)		(0.4)		(0.4)	 (0.4)	 		(0.5)
Tangible assets ⁽²⁾	\$ 183.4	\$ 181.2	\$	178.8	\$	180.1	\$ 181.5	\$ 2.2	\$	1.9

Note: Numbers may not foot due to rounding

For more details on the final rules to address the impact of CECL on regulatory capital by allowing BHCs and banks, including Ally, to delay and subsequently phase-in its impact, see page 25.

⁽¹⁾ Represents a non-GAAP financial measure. See page 25 for methodology and detail.

⁽²⁾ Represents a non-GAAP financial measure. Ally defines tangible assets as total assets less goodwill and intangible assets, net of deferred tax liabilities.

ALLY FINANCIAL INC. LIQUIDITY AND DEPOSITS



		QUA	RTERLY TRE	ENDS		CHANGE	E VS.
Consolidated Available Liquidity (\$ in billions)	1Q 22	4Q 21	3Q 21	2Q 21	1Q 21	4Q 21	1Q 21
Liquid cash and cash equivalents (1)	\$ 3.6	\$ 4.4	\$ 10.1	\$ 13.0	\$ 15.2	\$ (0.8)	\$ (11.6)
Highly liquid securities (2)	25.9	26.8	26.7	28.4	28.0	(0.9)	-2.1
Current committed unused capacity	_	_	0.1	0.2	0.4	_	(0.4)
Total current available liquidity	\$ 29.5	\$ 31.2	\$ 36.9	\$ 41.6	\$ 43.6	\$ (1.7)	\$ (14.1)
Unsecured Long-Term Debt Maturity Profile	2022	2023	2024	2025	2026	2027 & After	
Consolidated remaining maturities (3)	\$ 0.4	\$ 2.0	\$ 1.5	\$ 2.3	\$ 0.0	\$ 3.3	
Ally Bank Deposits							
Key Deposit Statistics							
Average retail CD maturity (months)	20.5	20.3	20.2	20.1	20.0	0.2	0.5
Average retail deposit rate	0.59%	0.61%	0.64%	0.69%	0.81%		
End of Period Deposit Levels (\$ in millions)							
Retail	\$ 135,978	\$134,672	\$131,590	\$129,222	\$128,370	\$ 1,306	\$ 7,608
Brokered & other	6,497	6,886	7,854	9,882	11,215	(389)	(4,718)
Total deposits	\$142,475	\$141,558	\$139,444	\$139,104	\$139,585	\$ 917	\$ 2,889
Deposit Mix							
Retail CD	24%	26%	27%	28%	30%		
MMA/OSA/Checking	72%	70%	67%	65%	62%		
Brokered	4%	4%	6%	7%	8%		

⁽¹⁾ May include the restricted cash accumulation for retained notes maturing within the following 30 days and returned to Ally on the distribution date

⁽²⁾ Includes unencumbered UST, Agency debt, Agency MBS, and highly liquid Corporates

⁽³⁾ Excludes retail notes; as of 3/31/2022. Reflects notional value of outstanding bond. Excludes total GAAP OID and capitalized transaction costs.

ALLY FINANCIAL INC. NET INTEREST MARGIN



(\$ in millions)			QUAR	TERLY TREN	IDS			CHAN	IGE VS.	
Average Balance Details	 1Q 22	4Q 21		3Q 21		2Q 21	1Q 21	4Q 21		1Q 21
Retail Auto Loans	\$ 78,224	\$ 77,979	\$	76,557	\$	74,662	\$ 73,500	\$ 245	\$	4,724
Auto Lease (net of dep)	10,878	10,951		10,919		10,355	9,831	(73)		1,047
Dealer Floorplan	11,594	9,539		8,849		10,825	15,612	2,055		(4,018)
Other Dealer Loans	4,810	4,829		5,038		5,507	5,729	(19)		(919)
Corporate Finance	8,045	7,147		6,735		6,383	6,338	898		1,707
Mortgage ⁽¹⁾	18,228	17,533		15,125		13,179	14,310	695		3,918
Consumer Other - Ally Lending ⁽²⁾	1,100	923		728		537	444	177		656
Consumer Other - Ally Credit Card (3)	981	309		_		_	_	672		981
Cash and Cash Equivalents	4,027	6,532		13,055		16,564	15,363	(2,505)		(11,336)
Investment Securities and Other	37,025	37,146		35,532		36,784	34,996	(121)		2,029
Total Earning Assets	\$ 174,911	\$ 172,888	\$	172,538	\$	174,796	\$ 176,123	\$ 2,023	\$	(1,212)
Interest Revenue	2,094	2,069		2,038		2,044	1,929	25		165
Unsecured Debt (ex. Core OID balance) (4)(7)	\$ 9,976	\$ 10,061	\$	9,787	\$	11,737	\$ 12,910	\$ (85)	\$	(2,934)
Secured Debt	1,089	1,331		1,675		2,618	3,793	(242)		(2,704)
Deposits (5)	141,557	140,043		139,244		139,382	137,718	1,514		3,839
Other Borrowings (6)	 7,203	 4,990		4,929		5,044	 6,307	 2,213		896
Total Funding Sources (ex. Core OID balance) (4)	\$ 159,826	\$ 156,425	\$	155,635	\$	158,781	\$ 160,728	\$ 3,401	\$	(902)
Interest Expense (ex. Core OID) (4)	391	406		435		488	547	(15)		(156)
Net Financing Revenue (ex. Core OID) (4)	\$ 1,703	\$ 1,663	\$	1,603	\$	1,556	\$ 1,382	\$ 40	\$	321
Net Interest Margin (yield details)										
Retail Auto Loan	6.61%	6.61%		6.62%		6.70%	6.66%	-%		(0.05)%
Retail Auto Loan (excl. hedge impact)	6.75%	6.81%		6.84%		6.92%	6.90%	(0.06)%		(0.15)%
Auto Lease (net of dep)	6.96%	7.88%		9.21%		11.67%	8.57%	(0.92)%		(1.61)%
Dealer Floorplan	2.97%	2.98%		3.18%		3.31%	3.17%	(0.01)%		(0.20)%
Other Dealer Loans	4.17%	4.10%		4.16%		4.18%	4.36%	0.07%		(0.19)%
Corporate Finance	4.76%	5.15%		5.12%		5.37%	5.14%	(0.39)%		(0.38)%
Mortgage	2.94%	2.77%		2.83%		2.80%	2.74%	0.17%		0.20%
Consumer Other - Ally Lending ⁽²⁾	12.62%	12.89%		13.86%		14.44%	14.95%	(0.27)%		(2.33)%
Consumer Other - Ally Credit Card (3)	18.75%	18.11%		—%		—%	—%	0.64%		18.75%
Cash and Cash Equivalents	0.15%	0.14%		0.14%		0.10%	0.10%	0.01%		0.05%
Investment Securities and Other	 2.09%	 1.81%		1.76%		1.63%	 1.55%	 0.28%		0.54%
Total Earning Assets	4.86%	4.75%		4.68%		4.69%	4.44%	0.11%		0.42%
Unsecured Debt (ex. Core OID & Core OID balance) (4)(7)	5.12%	5.02%		5.19%		5.33%	5.42%	0.10%		(0.30)%
Secured Debt	6.36%	5.91%		4.29%		4.44%	3.35%	0.45%		3.01%
Deposits (5)	0.61%	0.64%		0.70%		0.77%	0.90%	(0.03)%		(0.29)%
Other Borrowings ⁽⁶⁾	 2.11%	 2.59%		3.42%		2.81%	 2.47%	 (0.48)%		(0.36)%
Total Funding Sources (ex. Core OID & Core OID balance) (4)	0.99%	1.03%		1.11%		1.23%	1.38%	(0.04)%		(0.39)%
NIM (as reported)	3.93%	3.80%		3.66%		3.55%	3.16%	0.13%		0.77%
NIM (ex. Core OID & Core OID balance) (4)	3.95%	3.82%		3.68%		3.57%	3.18%	0.13%		0.77%

^{(1) &#}x27;Mortgage includes held-for-investment (HFI) loans from the Mortgage Finance segment and the HFI legacy mortgage portfolio in run-off at the Corporate and Other segment. (2) Unsecured consumer lending from point-of-sale financing.

⁽³⁾ Credit Card lending portfolio. 4Q'21 end of period balance was \$953 million. 4Q'21 Average Balance reflects one month of active balances on-balance sheet (12/1/2021-12/31/2021) and \$0 for prior months within period. (4) Represents a non-GAAP financial measure. Excludes Core OID from interest expense and Core OID balance from Unsecured Debt.

⁽⁵⁾ Includes retail, brokered, and other deposits. Other includes sweep deposits and other deposits.

⁽⁶⁾ Includes Demand Notes (terminated on 3/1/21), FHLB Borrowings, Repurchase Agreements and other. (7) Includes trust preferred securities.

ALLY FINANCIAL INC. ALLY BANK CONSUMER MORTGAGE HFI PORTFOLIOS (PERIOD-END)



(\$ in billions)		(QUARTI	ERLY TRENI	os		
Mortgage Finance HFI Portfolio	1Q 22	4Q 21		3Q 21		2Q 21	1Q 21
Loan Value							
Gross carry value	\$ 18.4	\$ 17.6	\$	16.1	\$	13.6	\$ 12.4
Net carry value	\$ 18.4	\$ 17.6	\$	16.0	\$	13.6	\$ 12.4
Estimated Pool Characteristics							
% Second lien	0.0%	0.0%		0.0%		0.0%	0.0%
% Interest only	0.0%	0.0%		0.0%		0.0%	0.0%
% 30+ Day delinquent ⁽¹⁾⁽²⁾	0.6%	0.8%		1.1%		0.8%	0.8%
% Low/No documentation	0.1%	0.1%		0.1%		0.1%	0.2%
% Non-primary residence	4.0%	3.9%		4.3%		4.9%	4.9%
Refreshed FICO ⁽³⁾	776	776		776		776	775
Wtd. Avg. LTV/CLTV (4)	55.7%	56.9%		57.6%		58.8%	57.5%
Corporate Other Legacy Mortgage HFI Portfolio Loan Value							
Gross carry value	\$ 0.3	\$ 0.4	\$	0.4	\$	0.4	\$ 0.5
Net carry value	\$ 0.3	\$ 0.4	\$	0.4	\$	0.4	\$ 0.4
Estimated Pool Characteristics							
% Second lien	14.7%	15.0%		15.6%		16.5%	18.0%
% Interest only	0.1%	0.1%		0.2%		0.1%	0.1%
% 30+ Day delinquent ⁽¹⁾⁽²⁾	7.1%	7.5%		8.1%		6.3%	7.0%
% Low/No documentation	23.7%	23.4%		23.3%		23.1%	22.5%
% Non-primary residence	3.5%	3.5%		3.6%		3.2%	3.7%
Refreshed FICO ⁽³⁾	738	735		735		734	731
Wtd. Avg. LTV/CLTV (4)	52.2%	54.2%		56.0%		61.0%	62.2%

¹⁾ MBA Delinquency buckets were used for First Lien products and OTS Delinquency buckets were used for all others.

^{2) %30+}Day Delinquency bucket excludes loans which are current but are in bankruptcy.

³⁾ Refreshed FICO includes the entire Bank HFI portfolio, inclusive of SBO. Previously, SBO loans had been excluded from our reporting.

^{4) 1}st lien only. Updated home values derived using a combination of appraisals, BPOs, AVMs and MSA level house price indices.

ALLY FINANCIAL INC. EARNINGS PER SHARE RELATED INFORMATION



(\$ in millions, shares in thousands)					QUA	RTE	RLY TREN	DS				_	CHAN	IGE V	<u>s.</u>
Earnings Per Share Data			1Q 22		4Q 21		3Q 21		2Q 21		1Q 21		4Q 21		1Q 21
GAAP net income attributable to common shareholders		\$	627	\$	624	\$	683	\$	900	\$	796	\$	3	\$	(169)
Weighted-average common shares outstanding - basic			335,678		345,870		359,179		370,412		375,229		(10,193)		(39,551)
Weighted-average common shares outstanding - diluted			337,812		348,666		361,855		373,029		377,529		(10,854)		(39,717)
Issued shares outstanding (period-end)			327,306		337,941		349,599		362,639		371,805		(10,634)		(44,498)
Net income per share - basic		\$	1.87	\$	1.80	\$	1.90	\$	2.43	\$	2.12	\$	0.06	\$	(0.25)
Net income per share - diluted		\$	1.86	\$	1.79	\$	1.89	\$	2.41	\$	2.11	\$	0.07	\$	(0.25)
Adjusted Earnings per Share ("Adjusted EPS")															
<u>Numerator</u>															
GAAP net income attributable to common shareholders		\$	627	\$	624	\$	683	\$	900	\$	796	\$	3	\$	(169)
Discontinued operations, net of tax			_		6		_		(1)		_		(6)		_
Core OID			10		9		9		9		10		_		_
Change in the fair value of equity securities			66		(21)		65		(19)		(17)		87		82
Core OID, repositioning & change in the fair value of equity securities tax (tax rate 21%)			(16)		(20)		(26)		(13)		1		4		(17)
Repositioning			_		107		52		70		_		(107)		_
Significant discrete tax items			_		_		_		(78)		_		_		_
Core net income attributable to common shareholders (1)		\$	687	\$	705	\$	782	\$	868	\$	790	\$	(18)	\$	(103)
<u>Denominator</u>													. ,		, ,
Weighted-average common shares outstanding - diluted			337,812		348,666		361,855		373,029		377,529		(10,854)		(39,717)
Adjusted EPS (2)		\$	2.03	\$	2.02	\$	2.16	\$	2.33	\$	2.09	\$	0.01	\$	(0.06)
•															(,
Core original issue discount (Core OID) amortization expense (1)		\$	10	\$	9	\$	9	\$	9	\$	10	\$	_	\$	_
Other OID			3		3		3		3		3		_		_
GAAP original issue discount amortization expense		\$	13	\$	12	\$	12	\$	12	\$	12	\$		\$	1
Core outstanding original issue discount balance (Core OID balance) (1)		\$	(873)	\$	(883)	\$	(900)	\$	(952)	\$	(1,018)	\$	10	\$	145
Other outstanding OID balance		٠	(37)	٠	(40)	۳	(29)	۳	(32)	۳	(34)	۳	3	٠	(3)
GAAP outstanding original issue discount balance		\$	(911)	\$	(923)	\$		\$	(983)	\$		\$	13	\$	142
								.							
GAAP net financing revenue	[A]	\$	1,693	\$	1,654	\$	1,594	\$	1,547	\$	1,372	\$	39	\$	321
Core OID		_	10		9		9		9		10				
Net Financing Revenue (ex. Core OID)	[B]	\$	1,703	\$	1,663	\$	1,603	\$	1,556	\$	1,382	\$	39	\$	321
GAAP Other Revenue	[C]	\$	442	\$	545	\$	391	\$	538	\$	565	\$	(103)	\$	(123)
Repositioning			_		9		52		70		_		(9)		_
Change in the fair value of equity securities			66		(21)		65		(19)		(17)		87		82
Adjusted Other Revenue	[D]	\$	508	\$	533	\$	507	\$	588	\$	548	\$	(25)	\$	(41)
GAAP Provision Expense		\$	167	\$	210	\$	76	\$	(32)	\$	(13)	\$	(43)	\$	180
Repositioning		Ψ	107	φ		Ψ	70	Ψ	(32)	Ψ	(13)	φ	97	φ	100
Adjusted Provision (ex. Repositioning)		\$	167	\$	(97) 113	\$		\$	(22)	\$	(13)	\$	54	\$	180
valastea Erovision fev. vehositioniniði		Þ	10/	<u> </u>	113	<u> </u>	/6	<u> </u>	(32)	<u> </u>	(13)	<u> </u>	54	<u> </u>	100
GAAP Noninterest expense	[E]	\$	1,122	\$	1,090	\$	1,002	\$	1,075	\$	943	\$	32	\$	179
Adjusted Noninterest Expense	[F]	\$	1,122	\$	1,090	\$	1,002	\$	1,075	\$	943	\$	32	\$	179
Pre-Provision Net Revenue (PPNR)	[A]+[C]+[E]	\$	1,013	\$	1,109	\$	983	\$	1,010	\$	994	\$	(96)	\$	19
Core Pre-Provision Net Revenue (PPNR) (1)	[A]+[C]+[E] [B]+[D]+[F]	\$ \$	1,013	э \$	1,109	\$ \$	1,108	\$ \$	1,010	\$ \$	994 987	\$ \$	(18)	\$ \$	102
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⁽¹⁾ Represents a non-GAAP financial measure. See page 25 for definitions.

⁽²⁾ Adjusted earnings per share (Adjusted EPS) is a non-GAAP financial measure that adjusts GAAP EPS for revenue and expense items that are typically strategic in nature or that management otherwise does not view as reflecting the operating performance of the company. Management believes Adjusted EPS can help the reader better understand the operating performance of the core businesses and their ability to generate earnings. In the numerator of Adjusted EPS, GAAP net income attributable to common shareholders is adjusted for the following items: (1) excludes discontinued operations, net of tax, as Ally is primarily a domestic company and sales of international businesses and other discontinued operations in the past have significant into the tax-effected non-cash Core OID, (3) adjusts for tax-effected repositioning and other winch are primarily related to the extinguishment of high cost legacy debt, strategic activities and significant other one-time items, (4) excludes equity fair value adjustments (net of tax) related to ASU 2016-01 which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/18 in which such adjustments were recognized through other compenses, and adjusts for preferred stock capital actions (e.g., Series A and Series G) that have been taken by the company to normalize its capital structure, as applicable for respective periods.(3) Repositioning and other includes a \$50 million Goodwill impairment at Ally Invest in 2020.

ALLY FINANCIAL INC. ADJUSTED TANGIBLE BOOK PER SHARE RELATED INFORMATION



(\$ in millions, shares in thousands)		QUA	ARTERLY TRE	NDS		CHANG	GE VS.
Adjusted Tangible Book Value Per Share ("Adjusted TBVPS") Information	1Q 22	4Q 21	3Q 21	2Q 21	1Q 21	4Q 21	1Q 21
Numerator							
GAAP shareholder's equity	\$ 15,413	\$ 17,050	\$ 17,289	\$ 17,530	\$ 14,625	\$ (1,637)	\$ 788
Preferred equity	(2,324)	(2,324)	(2,324)	(2,324)	_	_	(2,324)
GAAP common shareholder's equity	\$ 13,089	\$ 14,726	\$ 14,965	\$ 15,206	\$ 14,625	\$ (1,637)	\$ (1,536)
Goodwill and identifiable intangibles, net of DTLs	(932)	(941)	(369)	(374)	(378)	10	(553)
Tangible common equity (1)	12,157	13,785	14,596	14,832	14,247	(1,627)	(2,089)
Tax-effected Core OID balance (21% tax rate) (1)	(690)	(698)	(711)	(752)	(804)	8	114
Adjusted tangible book value ⁽²⁾	\$ 11,468	\$ 13,087	\$ 13,885	\$ 14,081	\$ 13,443	\$ (1,619)	\$ (1,975)
<u>Denominator</u>							
Issued shares outstanding (period-end, thousands)	327,306	337,941	349,599	362,639	371,805	(10,634)	(44,498)
GAAP shareholder's equity per share	\$ 47.09	\$ 50.45	\$ 49.45	\$ 48.34	\$ 39.34	\$ (3.36)	\$ 7.76
Preferred equity per share	(7.10)	(6.88)	(6.65)	(6.41)	_	(0.22)	(7.10)
GAAP common shareholder's equity per share	\$ 39.99	\$ 43.58	\$ 42.81	\$ 41.93	\$ 39.34	\$ (3.59)	\$ 0.65
Goodwill and identifiable intangibles, net of DTLs per share	(2.85)	(2.79)	(1.06)	(1.03)	(1.02)	(0.06)	(1.83)
Tangible common equity per share (1)	37.14	40.79	41.75	40.90	38.32	(3.65)	(1.17)
Tax-effected Core OID balance (21% tax rate) per share (1)	(2.11)	(2.06)	(2.03)	(2.07)	(2.16)	(0.04)	0.06
Adjusted tangible book value per share (2)	\$ 35.04	\$ 38.73	\$ 39.72	\$ 38.83	\$ 36.16	\$ (3.69)	\$ (1.12)

⁽¹⁾ Represents a non-GAAP financial measure. See page 25 for methodology and detail.

⁽²⁾ Adjusted tangible book value per share (Adjusted TBVPS) is a non-GAAP financial measure that reflects the book value of equity attributable to shareholders even if Core OID balance were accelerated immediately through the financial statements. As a result, management believes Adjusted TBVPS provides the reader with an assessment of value that is more conservative than GAAP common shareholder's equity per share. Adjusted TBVPS generally adjusts common equity for (1) goodwill and identifiable intangibles, net of DTLs, and (2) tax-effected Core OID balance to reduce tangible common equity in the event the corresponding discounted bonds are redeemed/tendered and (3) Series G discount which reduces tangible common equity as the company has normalized its capital structure, as applicable for respective periods.

ALLY FINANCIAL INC. CORE ROTCE RELATED INFORMATION



(\$ in millions) unless noted otherwise		QUA	RTERLY TRI	ENDS		CHAN	IGE VS.
Core Return on Tangible Common Equity ("Core ROTCE")	1Q 22	4Q 21	3Q 21	2Q 21	1Q 21	4Q 21	1Q 21
Numerator							
GAAP net income attributable to common shareholders	\$ 627	\$ 624	\$ 683	\$ 900	\$ 796	\$ 3	\$ (169)
Discontinued operations, net of tax	_	6	_	(1)	_	(6)	_
Core OID	10	9	9	9	10	_	_
Change in the fair value of equity securities	66	(21)	65	(19)	(17)	87	82
Core OID, repositioning & change in the fair value of equity securities tax (tax rate 21%)	(16)	(20)	(26)	(13)	1	4	(17)
Repositioning	_	107	52	70	_	(107)	_
Significant discrete tax items	_	_	_	(78)	_	_	_
Core net income attributable to common shareholders ⁽¹⁾	\$ 687	\$ 705	\$ 782	\$ 868	\$ 790	\$ (18)	\$ (103)
Denominator (average, \$ millions)							
GAAP shareholder's equity	\$16,232	\$17,170	\$17,410	\$16,078	\$14,664	\$ (938)	\$ 1,568
Preferred equity	(2,324)	(2,324)	(2,324)	(1,162)	_	_	(2,324)
Goodwill & identifiable intangibles, net of deferred tax liabilities ("DTLs")	(937)	(655)	(371)	(376)	(380)	(281)	(556)
Tangible common equity (1)	\$12,971	\$14,190	\$14,714	\$14,540	\$14,284	\$(1,219)	\$(1,313)
Core OID balance	(878)	(892)	(926)	(985)	(1,023)	14	145
Net deferred tax asset ("DTA")	(437)	(551)	(866)	(571)	(136)	114	(301)
Normalized common equity	\$11,656	\$12,747	\$12,923	\$12,984	\$13,125	\$(1,091)	\$(1,469)
Core Return on Tangible Common Equity (2)	23.6%	22.1%	24.2%	26.7%	24.1%		

⁽¹⁾ Represents a non-GAAP measure. See page 25 for methodology and detail.

⁽²⁾ Core return on tangible common equity (Core ROTCE) is a non-GAAP financial measure that management believes is helpful for readers to better understand the ongoing ability of the company to generate returns on its equity base that supports core operations. For purposes of this calculation, tangible common equity is adjusted for Core OID balance and net DTA. Ally's Core net income attributable to common shareholders for purposes of calculating Core ROTCE is based on the actual effective tax rate for the period adjusted for significant discrete tax items including tax reserve releases, which aligns with the methodology used in calculating adjusted earnings per share.

^{1.} In the numerator of Core ROTCE, GAAP net income attributable to common shareholders is adjusted for discontinued operations net of tax, repositioning and other which is primarily related to the extinguishment of high cost legacy debt, strategic activities and significant onetime items, tax-effected Core OID, fair value adjustments (net of tax) related to ASU 2016-01, effective 1/1/2018, which requires change in the fair value of equity securities to be recognized in current period net income as compared to prior periods in which such adjustments were recognized through other comprehensive income, a component of equity, significant discrete tax items, and preferred stock capital actions, as applicable for respective periods.

^{2.} In the denominator, GAAP shareholder's equity is adjusted for goodwill and identifiable intangibles net of DTL, Core OID balance, and net DTA.

ALLY FINANCIAL INC. ADJUSTED EFFICIENCY RATIO RELATED INFORMATION



(\$ in millions)		QUA	ART	ERLY TR	RENI	D			CHAN	GE V	S.
Adjusted Efficiency Ratio Calculation	 1Q 22	 4Q 21		3Q 21		2Q 21	 1Q 21	4	Q 21	1	Q 21
Numerator											
GAAP Noninterest expense	\$ 1,122	\$ 1,090	\$	1,002	\$	1,075	\$ 943	\$	32	\$	179
Rep and warrant expense	_	_				_	_		_		_
Insurance expense	 (274)	 (263)		(273)		(272)	(253)		(11)		(21)
Adjusted noninterest expense for the efficiency ratio	\$ 848	\$ 827	\$	729	\$	803	\$ 690	\$	21	\$	158
Denominator											
Total net revenue	\$ 2,135	\$ 2,199	\$	1,985	\$	2,085	\$ 1,937	\$	(64)	\$	198
Core OID	10	9		9		9	10		_		
Insurance revenue	(287)	(354)		(297)		(359)	(394)		67		107
Repositioning	_	9		52		70	_		(9)		
Adjusted net revenue for the efficiency ratio	\$ 1,858	\$ 1,864	\$	1,749	\$	1,805	\$ 1,553	\$	(6)	\$	305
Adjusted Efficiency Ratio (1)	45.6%	44.4%		41.7%		44.5%	44.4%				

⁽¹⁾ Adjusted efficiency ratio is a non-GAAP financial measure that management believes is helpful to readers in comparing the efficiency of its core banking and lending businesses with those of its peers. In the numerator of Adjusted efficiency ratio, total noninterest expense is adjusted for Insurance segment expense, Rep and warrant expense, and repositioning and other which is primarily related to the extinguishment of high cost legacy debt, strategic activities and significant one-time items, as applicable for respective periods. In the denominator, total net revenue is adjusted for Insurance segment revenue and Core OID. See page 11 for the combined ratio for the Insurance segment which management uses as a primary measure of underwriting profitability for the Insurance business.

ALLY FINANCIAL INC.



The following are non-GAAP financial measures which Ally believes are important to the reader of the Consolidated Financial Statements, but which are supplemental to, and not a substitute for, GAAP measures: Adjusted Earnings per Share (Adjusted EPS), Core pre tax income, Core net income attributable to common shareholders, Core return on tangible common equity (Core ROTCE), Adjusted efficiency ratio, Adjusted total net revenue, Adjusted other revenue, Adjusted noninterest expense, Core original issue discount (Core OID) amortization expense and Core outstanding original issue discount balance (Core OID balance), Net financing revenue (excluding Core OID), and Adjusted tangible book value per share (Adjusted TBVPS). These measures are used by management and we believe are useful to investors in assessing the company's operating performance and capital. For calculation methodology, refer to the Reconciliation to GAAP later in this document.

- 1) Core pre-tax income is a non-GAAP financial measure that adjusts pre-tax income from continuing operations by excluding (1) Core OID, and (2) equity fair value adjustments related to ASU 2016-01 which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/18 in which such adjustments were recognized through other comprehensive income, a component of equity (change in fair value of equity securities impacts the Insurance and Corporate Finance segments), and (3) Repositioning and other which are primarily related to the extinguishment of high cost legacy debt, strategic activities and significant other one-time items, as applicable for respective periods or businesses. Management believes core pre-tax income can help the reader better understand the operating performance of the core businesses and their ability to generate earnings. See page 5 for calculation methodology and details.
- 2) Core net income attributable to common shareholders is a non-GAAP financial measure that serves as the numerator in the calculations of Adjusted EPS and Core ROTCE and that, like those measures, is believed by management to help the reader better understand the operating performance of the core businesses and their ability to generate earnings. Core net income attributable to common shareholders adjusts GAAP net income attributable to common shareholders for discontinued operations net of tax, tax-effected Core OID expense, tax-effected repositioning and other primarily related to the extinguishment of high-cost legacy debt and strategic activities and significant other, preferred stock capital actions, significant discrete tax items and tax-effected changes in equity investments measured at fair value, as applicable for respective periods. See page 21 calculation methodology and details.
- 3) Tangible Common Equity is a non-GAAP financial measure that is defined as common stockholders' equity less goodwill and identifiable intangible assets, net of deferred tax liabilities. Ally considers various measures when evaluating capital adequacy, including tangible common equity. Ally believes that tangible common equity is important because we believe readers may assess our capital adequacy using this measure. Additionally, presentation of this measure allows readers to compare certain aspects of our capital adequacy on the same basis to other companies in the industry. For purposes of calculating Core return on tangible common equity (Core ROTCE), tangible common equity is further adjusted for Core OID balance and net deferred tax asset. See page 22 for more details.
- 4) Core original issue discount (Core OID) amortization expense is a non-GAAP financial measure for OID and is believed by management to help the reader better understand the activity removed from: Core pre-tax income (loss), Core net income (loss) attributable to common shareholders, Adjusted EPS, Core ROTCE, Adjusted efficiency ratio, Adjusted total net revenue, and Net financing revenue (excluding Core OID). Core OID is primarily related to bond exchange OID which excludes international operations and future issuances. Core OID for all periods shown is applied to the pre-tax income of the Corporate and Other segment. See page 21 calculation methodology and details.
- 5) Core outstanding original issue discount balance (Core OID balance) is a non-GAAP financial measure for outstanding OID and is believed by management to help the reader better understand the balance removed from Core ROTCE and Adjusted TBVPS. Core OID balance is primarily related to bond exchange OID which excludes international operations and future issuances. See page 21 for calculation methodology and details
- 6) Accelerated issuance expense (Accelerated OID) is the recognition of issuance expenses related to calls of redeemable debt.
- 7) Estimated impact of CECL on regulatory capital per final rule issued by U.S. banking agencies In December 2018, the FRB and other U.S. banking agencies approved a final rule to address the impact of CECL on regulatory capital by allowing BHCs and banks, including Ally, the option to phase in the day-one impact of CECL over a three-year period. In March 2020, the FRB and other U.S. banking agencies issued an interim final rule that became effective on March 31, 2020 and provided an alternative option for banks to temporarily delay the impacts of CECL, relative to the incurred loss methodology for estimating the allowance for loan losses, on regulatory capital. A final rule that was largely unchanged from the March 2020 interim final rule was issued by the FRB and other U.S. banking agencies in August 2020, and became effective in September 2020. For regulatory capital purposes, these rules permitted us to delay recognizing the estimated impact of CECL on regulatory capital until after a two-year deferral period, which for us extended through December 31, 2021. Beginning on January 1, 2022, we are required to phase in 25% of the previously deferred estimated capital impact of CECL, with an additional 25% to be phased in at the beginning of each subsequent year until fully phased in by the first quarter of 2025. Under these rules, firms that adopt CECL and elect the five-year transition will calculate the estimated impact of CECL on regulatory capital as the day-one impact of adoption plus 25% of the subsequent change in allowance during the two-year deferral period, which according to the final rule approximates the impact of CECL relative to an incurred loss model. We adopted this transition option during the first quarter of 2020, and beginning January 1, 2022, are phasing in the regulatory capital impacts of CECL based on this five-year transition period.
- 8) Change in fair value of equity securities impacts the Insurance, Corporate Finance and Corporate and Other segments. Reflects equity fair value adjustments related to ASU 2016-01 which requires change in the fair value of equity securities to be recognized in current period net income as compared to periods prior to 1/1/18 in which such adjustments were recognized through other comprehensive income, a component of equity.
- 9) Repositioning is primarily related to the extinguishment of high-cost legacy debt, strategic activities and other one-time items.
- 10) Core pre-provision net revenue (Core PPNR) is a non-GAAP financial measure calculated by adjusting Core pre-tax income to add back provision for credit losses. Management believes that Core PPNR is a helpful financial metric because it enables the reader to assess the core businesses ability to generate earnings to cover credit losses and is utilized by the Federal Reserve's approach to modeling within the Supervisory Stress Test Framework that generally follows U.S. generally accepted accounting principles (GAAP) and includes a calculation of PPNR as a component of projected pre-tax net income. See page 21 for calculation detail.